900273529 12/03/2013

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Moskowitz, Inc.		12/02/2013	CORPORATION: PENNSYLVANIA

RECEIVING PARTY DATA

Name:	PolicyPak Software Inc.
Street Address:	215 Christian Street
City:	Philadelphia
State/Country:	PENNSYLVANIA
Postal Code:	19147
Entity Type:	CORPORATION: PENNSYLVANIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3419549	POLICYPAK

CORRESPONDENCE DATA

8052301355 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: (805) 230-1350

Email: alomonaco@socalip.com Correspondent Name: SoCal IP Law Group LLP Address Line 1: 310 N. Westlake Boulevard

Address Line 2: Suite 120

Address Line 4: Westlake Village, CALIFORNIA 91362

ATTORNEY DOCKET NUMBER:	M055-T13070	
NAME OF SUBMITTER:	Anneliese Lomonaco	
Signature: /Anneliese Lomonaco/		
Date:	12/03/2013	

Total Attachments: 1

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TRADEMARK REEL: 005166 FRAME: 0408

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("this Agreement") is entered into by and between
Assignor, Moskowitz, Inc., a Pennsylvania corporation ("Assignor") and Assignee, PolicyPal
Software Inc., a Pennsylvania corporation ("Assignee"), and is made with respect to the following
recitals and is made effective Dec 2 2013.

WHEREAS, Assignor has used the mark POLICYPAK as trademark and has thereby obtained goodwill in the mark ("the Assignor Trademark").

WHEREAS, Assignor has obtained registration of the Assignor Trademark, namely U.S. Trademark Registration No. 3,419,549 for POLICYPAK ("the Assignor Registration").

WHEREAS, Assignee has become the successor of the ongoing and existing business or portion thereof of Assignor related to the Assignor Trademark.

In consideration of the premises, mutual covenants and agreements contained in this Agreement, the parties agree as follows:

Terms and Conditions

- Assignor hereby sells, assigns and transfers to Assignee all of Assignor's right, title and interest in
 and to the Assignor Trademark in any typeface, stylization, colors, and/or capitalization, and any
 U.S. state, federal or foreign applications and registrations of the foregoing, including the
 Assignor Applications, including the goodwill associated therewith (altogether, "the Assignor
 Trademark Rights"). Assignor will execute any documents reasonably necessary to effect the
 transfer of the Assignor Trademark Rights to Assignee.
- 2. Assignor acknowledges receipt of adequate consideration.
- The parties hereto are separate and independent legal entities. Nothing herein contained will be construed or deemed hereby to create a principal/agent relationship between the parties nor any form of partnership or joint venture.

Signatures	
Moskowitz, Inc. (Assignor)	PolicyPak Software, Inc. (Assignee)
215 Christian St., Philadelphia, PA 19147	215 Christian St., Philadelphia, PA 19147
Jeremy Moskowitz, President	Jeremy Moskowitz, President
Dec. 2, 2013	Dec. 2, 2013
Date	Date

TRADEMARK REEL: 005166 FRAME: 0409

RECORDED: 12/03/2013