

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																										
CONVEYING PARTY DATA																											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Stuart Rickard</td> <td></td> <td>12/02/2013</td> <td>INDIVIDUAL:</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Stuart Rickard		12/02/2013	INDIVIDUAL:																
Name	Formerly	Execution Date	Entity Type																								
Stuart Rickard		12/02/2013	INDIVIDUAL:																								
RECEIVING PARTY DATA																											
<table border="1"> <tr> <td>Name:</td> <td colspan="3">The Planning Center</td> </tr> <tr> <td>Street Address:</td> <td colspan="3">3 MacArthur Place, Suite 1100</td> </tr> <tr> <td>City:</td> <td colspan="3">Santa Ana</td> </tr> <tr> <td>State/Country:</td> <td colspan="3">CALIFORNIA</td> </tr> <tr> <td>Postal Code:</td> <td colspan="3">92707</td> </tr> <tr> <td>Entity Type:</td> <td colspan="3">CORPORATION: CALIFORNIA</td> </tr> </table>				Name:	The Planning Center			Street Address:	3 MacArthur Place, Suite 1100			City:	Santa Ana			State/Country:	CALIFORNIA			Postal Code:	92707			Entity Type:	CORPORATION: CALIFORNIA		
Name:	The Planning Center																										
Street Address:	3 MacArthur Place, Suite 1100																										
City:	Santa Ana																										
State/Country:	CALIFORNIA																										
Postal Code:	92707																										
Entity Type:	CORPORATION: CALIFORNIA																										
PROPERTY NUMBERS Total: 1																											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>2899987</td> <td>PLACEWORKS</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	2899987	PLACEWORKS																		
Property Type	Number	Word Mark																									
Registration Number:	2899987	PLACEWORKS																									
CORRESPONDENCE DATA																											
Fax Number: 9497520597 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: 949.851.7468 Email: docket@jdtplaw.com Correspondent Name: Joel D. Covelman, Esq. Address Line 1: 2030 Main Street, 1200 Address Line 2: Jackson DeMarco Tidus Peckenpaugh Address Line 4: Irvine, CALIFORNIA 92614																											
ATTORNEY DOCKET NUMBER:	PLACEWORKS ASSIGNMENT																										
NAME OF SUBMITTER:	Joel D. Covelman																										
Signature:	/Joel D. Covelman/																										
Date:	12/09/2013																										
Total Attachments: 1 source=PLACEWORKS assignment#page1.tif																											

CH \$40.00 2899987

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made effective as of the date listed below by The Planning Center, a California corporation, with its principal place of business at 3 MacArthur Place, Suite 1100, Santa Ana, CA 92707, ("ASSIGNEE") on the one hand, and Stuart Rickard and his company Placeworks LLC, a Delaware limited liability company, with its principal place of business at 981 Park Street, Alameda, CA 94501 (collectively "ASSIGNOR").

WHEREAS, ASSIGNOR is the owner of the U.S. federal registration number 2899987, for the service mark PLACEWORKS ("the Mark"), in international class 037, for real estate development services ("the services"), together with the goodwill of the business so symbolized.


WHEREAS, ASSIGNOR now desires to assign and transfer to ASSIGNEE, and the ASSIGNEE desires to receive, all right, title, and interest in and to the Mark, together with the associated good will, and all other rights associated with the use of the Mark.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, and sells to ASSIGNEE all of ASSIGNOR'S right, title, and interest in and to the Mark, together with (1) the goodwill of the business for which the Mark is registered; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Mark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Mark; and (3) all rights to sue for past, present and future infringements or misappropriations of the Mark. The rights of ASSIGNEE are to be held and enjoyed by ASSIGNEE and for ASSIGNEE'S successors, assigns and other legal representatives, as they would have been held and enjoyed by ASSIGNOR if this Assignment had not been made.

Furthermore, ASSIGNOR will (i) execute such additional documents and take all other actions necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Mark; and (ii) take such further actions as ASSIGNEE may reasonably request in order to register and record this Assignment so as to demonstrate ASSIGNEE'S title to the Mark. This Assignment shall be governed by, interpreted under, and construed and enforced in accordance with the laws of California, without regard to its conflict of laws principles.

IN WITNESS HEREOF, ASSIGNOR having duly executed and delivered this Assignment, as of the day and year set forth below.

Dated: 12/2/13

By: 
Stuart Rickard, individually, and as
Managing Member of Placeworks LLC
ASSIGNOR