

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

| SUBMISSION TYPE:  | NEW ASSIGNMENT                               |                |             |               |               |                |                |                 |                      |            |             |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |
|---|--|----------------|-------------|---------------|---------------|----------------|----------------|-----------------|----------------------|------------|-------------|-------|--------------|--|--|----------------|----------|--|--|--------------|-------|--|--|--------------|-------------------------------------|--|--|
| NATURE OF CONVEYANCE:   | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |                |             |               |               |                |                |                 |                      |            |             |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |
| CONVEYING PARTY DATA  |  |                |             |               |               |                |                |                 |                      |            |             |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |
| <table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Clyde Boyer</td> <td></td> <td>10/09/2013</td> <td>INDIVIDUAL:</td> </tr> </tbody> </table>  |  |                |             | Name          | Formerly      | Execution Date | Entity Type    | Clyde Boyer     |                      | 10/09/2013 | INDIVIDUAL: |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |
| Name  | Formerly                                     | Execution Date | Entity Type |               |               |                |                |                 |                      |            |             |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |
| Clyde Boyer   |  | 10/09/2013     | INDIVIDUAL: |               |               |                |                |                 |                      |            |             |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |
| RECEIVING PARTY DATA  |  |                |             |               |               |                |                |                 |                      |            |             |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |
| <table border="1"> <tr> <td>Name:</td> <td colspan="3">SignComp, LLC</td> </tr> <tr> <td>Street Address:</td> <td colspan="3">3032 Walker Ridge NW</td> </tr> <tr> <td>City:</td> <td colspan="3">Grand Rapids</td> </tr> <tr> <td>State/Country:</td> <td colspan="3">MICHIGAN</td> </tr> <tr> <td>Postal Code:</td> <td colspan="3">49306</td> </tr> <tr> <td>Entity Type:</td> <td colspan="3">LIMITED LIABILITY COMPANY: MICHIGAN</td> </tr> </table> |  |                |             | Name:         | SignComp, LLC |                |                | Street Address: | 3032 Walker Ridge NW |            |             | City: | Grand Rapids |  |  | State/Country: | MICHIGAN |  |  | Postal Code: | 49306 |  |  | Entity Type: | LIMITED LIABILITY COMPANY: MICHIGAN |  |  |
| Name:   | SignComp, LLC                                |                |             |               |               |                |                |                 |                      |            |             |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |
| Street Address:   | 3032 Walker Ridge NW                         |                |             |               |               |                |                |                 |                      |            |             |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |
| City:   | Grand Rapids                                 |                |             |               |               |                |                |                 |                      |            |             |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |
| State/Country:  | MICHIGAN                                     |                |             |               |               |                |                |                 |                      |            |             |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |
| Postal Code:  | 49306  |                |             |               |               |                |                |                 |                      |            |             |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |
| Entity Type:  | LIMITED LIABILITY COMPANY: MICHIGAN          |                |             |               |               |                |                |                 |                      |            |             |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |
| PROPERTY NUMBERS Total: 1   |  |                |             |               |               |                |                |                 |                      |            |             |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |
| <table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Serial Number:</td> <td>85549710</td> <td>ZIP.TRIM</td> </tr> </tbody> </table>   |  |                |             | Property Type | Number        | Word Mark      | Serial Number: | 85549710        | ZIP.TRIM             |            |             |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |
| Property Type   | Number                                       | Word Mark      |             |               |               |                |                |                 |                      |            |             |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |
| Serial Number:  | 85549710                                     | ZIP.TRIM       |             |               |               |                |                |                 |                      |            |             |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |
| CORRESPONDENCE DATA   |  |                |             |               |               |                |                |                 |                      |            |             |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |
| Fax Number:<br><i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i><br>Email: clark@glbf.com<br>Correspondent Name: Gardner Linn Burkhardt & Flory LLP<br>Address Line 1: 2851 Charlevoix Dr. SE, Suite 207<br>Address Line 4: Grand Rapids, MICHIGAN 49546  |  |                |             |               |               |                |                |                 |                      |            |             |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |
| ATTORNEY DOCKET NUMBER:   | SIG02 T-101                                  |                |             |               |               |                |                |                 |                      |            |             |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |
| NAME OF SUBMITTER:  | Matthew D. Kendall                           |                |             |               |               |                |                |                 |                      |            |             |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |
| Signature:  | /mdk/  |                |             |               |               |                |                |                 |                      |            |             |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |
| Date:   | 12/19/2013                                   |                |             |               |               |                |                |                 |                      |            |             |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |
| Total Attachments: 2<br>source=Assignment-Signed#page1.tif<br>source=Assignment-Signed#page2.tif  |  |                |             |               |               |                |                |                 |                      |            |             |       |              |  |  |                |          |  |  |              |       |  |  |              |                                     |  |  |

OP \$40.00 85549710

**Exhibit B - Assignment of Patent and Trademark Rights**

This patent assignment ("Assignment") is entered into as of October 2013, by Clyde Boyer, of 16300 Willowcrest Way, Ft. Meyers, Florida 33908 ("Assignor"), in favor of SignComp, LLC, a Michigan limited liability company, of 3032 Walker Ridge NW, Grand Rapids, Michigan 49306 ("Assignee").

For good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor does hereby irrevocably sell, assign, transfer, and convey unto Assignee all right, title, and interest that exist today and may exist in the future in and to all of the following patents and patent applications, the inventions disclosed or claimed therein, and all divisions, reissues, continuations, continuations-in-part, substitutions, renewals, reexaminations, and extensions thereof including the full right to claim for any such application the benefits of the International Convention; together with all related trademarks and all other rights to the inventions disclosed by any of the preceding (hereinafter "Patents").

| Patent / App. No.       | Country | Filing Date | Issue Date | Title   |
|-------------------------|---------|-------------|------------|---|
| 8,424,230<br>13/313,655 | US      | 12/07/2011  | 04/23/2013 | Channel Sign Assembly And Retaining Trim Cap        |
| 8,484,871<br>13/705,579 | US      | 12/05/2012  | 07/16/2013 | Channel Sign Assembly and Retaining Trim Cap        |
| 13/759,517              | US      | 02/05/2013  |            | Channel Letter and Trim Cap Retaining Clip Therefor |
| 13/894,867              | US      | 05/15/2013  |            | Channel Letter and Trim Cap Retaining Clip Therefor |
| 2,822,541               | Canada  | 08/01/2013  |            | Channel Sign Assembly and Retaining Trim Cap        |
| PCT/US13/2478           | PCT     | 02/05/2013  |            | Channel Letter and Trim Cap Retaining Clip Therefor |

**TRADEMARK**

| Trademark Appl./Reg. No. | Country | Filing Date | Registration Date | Mark     | Class |
|--------------------------|---------|-------------|-------------------|----------|-------|
| 85/549,710               | US      | 02/22/2012  |                   | ZIP.TRIM | 09    |

Assignor further sells, assigns, and transfers to Assignee its entire right, title, and interest in and to all claims for damages by reason of past infringement of said Patents with the right to sue for and collect same and in and to all reissues and reexaminations thereof.

Assignor further covenants that Assignee will, upon Assignee's request, be provided promptly with all pertinent facts and documents relating to said Patents as may be known and accessible to Assignor and will testify as to the same in any interference, litigation, or proceeding related thereto; and will promptly execute and deliver to Assignee, or its legal representatives, any and all papers, instruments, and affidavits required to maintain and enforce said Patents, which may be necessary or desirable to carry out the purposes hereof, or to effect, confirm, or attest to Assignee's rights hereunder and to and do all lawful acts that may be necessary or desirable to perfect the title to the inventions and the Patents contemplated by this Assignment.

Assignor has executed this Assignment as of the date indicated below.

Date: 10/9/2013

Assignor: CLYDE BOYER  
