## 900275732 12/26/2013

# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Rentology LLC		112/18/2013	LIMITED LIABILITY COMPANY: LOUISIANA

### **RECEIVING PARTY DATA**

Name:	Cozy Services Ltd.
Street Address:	360 Ritch Street
Internal Address:	Suite 205
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94107
Entity Type:	CORPORATION: DELAWARE

#### PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3823904	RENTOLOGY.COM

### **CORRESPONDENCE DATA**

Fax Number: 4154572822

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

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via US Mail.

Phone: 415-457-2040

Email: trademarks@hiaringsmith.com

Correspondent Name: Vijay K. Toke, Hiaring & Smith, LLP

Address Line 1: 101 Lucas Valley Road

Address Line 2: Suite 300

Address Line 4: San Rafael, CALIFORNIA 94903

ATTORNEY DOCKET NUMBER:	RENTOLOGY.COM ASSIGNMENT	
NAME OF SUBMITTER:	Vijay K. Toke	
	TRADEMARK	

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Signature:	/Vijay K. Toke/
Date:	12/26/2013
Total Attachments: 2 source=Rentology - Cozy Trademark Assignment#page1.tif source=Rentology - Cozy Trademark Assignment#page2.tif	

TRADEMARK REEL: 005182 FRAME: 0573

## TRADEMARK ASSIGNMENT

USPTO Reg. No: 3823904; Reg. Date: July 27, 2010 Louisiana State Reg. No.: 62-5695; Reg. Date: October 18, 2010

This Trademark Assignment ("Assignment") is made and entered into this 18th day of December, 2013 by and between Rentology LLC, a Louisiana limited liability company with its principal place of business at 410 General Mouton Avenue, Lafayette, LA 70501 ("Assignor") and Cozy Services Ltd., a Delaware corporation with its principal place of business at 360 Ritch Street, Suite 205, San Francisco, CA 94107 ("Assignee") (all of the foregoing collectively, the "Parties").

### RECITALS

WHEREAS, Assignor is the owner of the service mark RENTOLOGY (the "Mark"), including any stylized versions or word and design marks incorporating the Mark;

WHEREAS, Assignor is the owner of the following registrations for the Mark:

**RENTOLOGY** (word and design): USPTO Reg. No.: 3823904; Reg. Date: July 27, 2010 for "Providing an interactive real estate website which promotes housing and apartment properties through offering prospective tenants video walk throughs, property descriptions, text, price, location, maps and other information that would be influential to a prospective tenant in making a rental decision" in International Class 035 and "Providing real estate listing services for rental properties" in International Class 036

AND

RENTOLOGY (word and design); Louisiana Reg. No.: 62-5695; Reg. Date: October 18, 2010 for "Advertising and business" in International Class 043

WHEREAS, Assignor has been using the Mark since as early as September 1, 2009;

WHEREAS, Assignee is desirous of formally acquiring said Mark in all forms and for all goods and services offered by Assignor under the Mark, the good will thereto, and the referenced registrations thereof;

NOW, THEREFORE, for and in consideration of the mutual promises contained herein, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

## ASSIGNMENT

Each of the foregoing recitals is incorporated herein by reference.

For good and valuable consideration, receipt thereof which is hereby acknowledged, Assignor does hereby formally assign unto Assignee all right, title, and interest in and to the

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Mark in all forms and incorporating any stylization or other designs associated with the Mark for all goods and services offered by Assignor under the Mark, together with the goodwill of that portion of Assignor's business symbolized by the Mark in any and all forms, and the above-identified registrations with the USPTO and the State of Louisiana thereof.

For such good and valuable consideration, Assignor hereby further sells, assigns, and transfers to Assignee all rights and interests in, to, and arising from any infringement of the Mark, including without limitation, all claims for damages and profits for any infringements that occurred prior to the date of this Assignment, including the right to sue for any infringements in its own name and stead and for its own benefit.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all of Assignor's rights, title, and interest in and to the Mark in the Assignee, and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor. Assignee and Assignor agree to cooperate in the recordation of this Assignment in the records of the United States Patent and Trademark Office. Assignor also further hereby irrevocably authorizes and appoints Assignee as Assignor's true and lawful attorney-in-fact to take such action and make, sign, execute, acknowledge, file, and deliver all such papers, instruments, and assignments, and to perform such other acts (and to cause any of the foregoing) as may from time to time be necessary to convey to Assignee, its successors, licensees, and assigns, or to register with any governmental agency or administrative body, all rights granted herein. Such power of attorney is coupled with an interest and is irrevocable.

IN WITNESS WHEREOF, the Parties hereto have executed this Assignment effective as of the day and year first written above.

RENTOLOGY, LLC:	COZY SERVICES LTD.
ву: 2-2-	Ву:
Name: Browner Charles	Name: Philip G, Zahnd, Jr.
Title: Ouni	Title: Chief Executive Officer

**RECORDED: 12/26/2013**