

TRADEMARK ASSIGNMENT

Electronic Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Landlordology, LLC		12/17/2013	LIMITED LIABILITY COMPANY: VIRGINIA
RECEIVING PARTY DATA			
Name:	Cozy Services Ltd.		
Street Address:	360 Ritch Street		
Internal Address:	Suite 205		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94107		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86107306	LANDLORDOLOGY	
CORRESPONDENCE DATA			
Fax Number:	4154572822		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	4154572040		
Email:	trademarks@hiaringsmith.com		
Correspondent Name:	Vijay K. Toke, Hiaring & Smith, LLP		
Address Line 1:	101 Lucas Valley Road		
Address Line 2:	Suite 300		
Address Line 4:	San Rafael, CALIFORNIA 94903		
ATTORNEY DOCKET NUMBER:	LANDLORDOLOGY ASSIGNMENT		
NAME OF SUBMITTER:	Vijay K. Toke		

Signature:	/Vijay K. Toke/
Date:	12/26/2013
Total Attachments: 2 source=Landlordology - Cozy Trademark Assignment#page1.tif source=Landlordology - Cozy Trademark Assignment#page2.tif	

TRADEMARK ASSIGNMENT

USPTO Serial Number: 86107306; Filing Date: October 31, 2013

This Trademark Assignment (“Assignment”) is made and entered into this 17th day of December, 2013, by and between Landlordology, LLC (“Assignor”), a Virginia limited liability company with a mailing address of 4885 Old Dominion Drive, Arlington, Virginia 22207, on the one hand, and Cozy Services Ltd., a Delaware corporation with its principal place of business at 360 Ritch Street, Suite 205, San Francisco, CA 94107 (“Assignee”), on the other hand (individually referred to as a “Party” or collectively, the “Parties”).

RECITALS

WHEREAS, Assignor is the owner of the following service mark (the “Mark”):

LANDLORDOLOGY; USPTO Serial Number: 86107306; Filing: October 31, 2013;

WHEREAS, the Assignor has filed to register the Mark with the United States Patent and Trademark Office in International Class 042 for “On-line journals, namely, blogs featuring residential real estate, rental properties, landlording, and property management; Providing on-line training through articles, courses, seminars, workshops, and videos in the field of residential real estate, rental properties, landlording, and property management”;

WHEREAS, Assignor has been using the Mark for the identified services since as early as August 1, 2012 and in commerce since at least as early as November 1, 2012 and owns all rights and good will in the Mark;

WHEREAS, Assignee is desirous of formally acquiring said Mark, the good will thereto, and the application to register the Mark;

NOW, THEREFORE, for and in consideration of the mutual promises contained herein, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

ASSIGNMENT

Each of the foregoing recitals is incorporated herein by reference.

For good and valuable consideration, receipt thereof which is hereby acknowledged, Assignor does hereby formally assign unto Assignee all right, title, and interest in and to the Mark, together with the goodwill of that portion of Assignor’s business symbolized by the Mark, and the above-identified application with the USPTO thereof.

For such good and valuable consideration, Assignor hereby further sells, assigns, and transfers to Assignee all rights and interests in, to, and arising from any infringement of the Mark, including without limitation, all claims for damages and profits for any infringements that

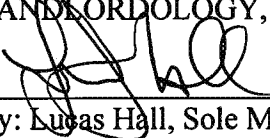
occurred prior to the date of this Assignment, including the right to sue for any infringements in its own name and stead and for its own benefit.

Assignor agrees to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all of Assignor's rights, title, and interest in and to the Mark in the Assignee, and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

Assignee and Assignor agree to cooperate in the recordation of this Assignment in the records of the United States Patent and Trademark Office.

IN WITNESS WHEREOF, the Parties hereto have executed this Assignment effective as of the day and year first written above.


LANDORDOLOGY, LLC ("ASSIGNOR")


By: Lucas Hall, Sole Member

12 / 17 / 2013
Date

I, on behalf of Cozy Services Ltd., accept this Assignment:

COZY SERVICES LTD. ("ASSIGNEE")


By Phillip G. Zahnd, Jr., CEO

12/19/2013
Date