

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
First Chicago Bank & Trust (Northbrook Bank & Trust)		01/29/2010	CORPORATION:

RECEIVING PARTY DATA

Name:	Siemer Enterprises, Inc.
Street Address:	515 W. Main Street
Internal Address:	P.O. Box 580
City:	Teutopolis
State/Country:	ILLINOIS
Postal Code:	62467
Entity Type:	CORPORATION: ILLINOIS

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3798428	AMERICA'S FAVORITE
Registration Number:	3815512	AMERICA'S FAVORITE FAMILY OF PRODUCTS
Registration Number:	1706042	AMERICA'S FAVORITE

CORRESPONDENCE DATA

Fax Number: 6082529243
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 6082558891
 Email: mal@dewittross.com
 Correspondent Name: Marcia Layton
 Address Line 1: DeWitt Ross & Stevens S.C.
 Address Line 2: 2 E. Mifflin St., Suite 600
 Address Line 4: Madison, WISCONSIN 53703-2865

OP \$90.00 3798428

ATTORNEY DOCKET NUMBER:	66078001
NAME OF SUBMITTER:	Marcia Layton
Signature:	/marcialayton/

RELEASE AND AGREEMENT

THIS RELEASE AND AGREEMENT is entered into by and between Northbrook Bank & Trust Company ("Lender"), successor pursuant to a Purchase and Assumption Agreement by and between FDIC, as the receiver of the Assets and Liabilities of First Chicago Bank & Trust pursuant to 12 U.S.C. 1821(d)(2)(A), as Seller and Lender as Buyer, dated July 8, 2011 and Siemer Enterprises, Inc. ("Borrower").

WITNESSETH:

WHEREAS, on January 29, 2010, First Chicago Bank & Trust and Borrower entered into a Loan and Security Agreement (the "Loan Agreement"), for the purpose of providing Borrower with loans, advances and financial accommodations, which Loan Agreement was assigned to Lender;

WHEREAS, Borrower granted First Chicago Bank & Trust security interests in and liens upon substantially all of Borrower's property to secure the liabilities and obligations owing to First Chicago Bank & Trust under the Loan Agreement, which security interests were assigned to Lender;

WHEREAS, Borrower has made repayment to Lender of all amounts borrowed under the Loan Agreement or otherwise;

WHEREAS, Lender has fulfilled all of its obligations to Borrower under the Loan Agreement or otherwise;

NOW, THEREFORE, in consideration of the mutual representations, releases and covenants set forth herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by all parties, Lender and Borrower hereby agree as follows:

1. **Releases of Claims of Borrower.** Borrower hereby fully and forever releases, withdraws, waives and discharges any and all claims, rights, demands, damages, causes of action, judgments or liabilities which Borrower has, had or may have ever had against Lender, including but not limited to any claims under the Loan Agreement.

2. **Release of Claims of Lender.** Except as provided in Section 3 below, Lender hereby fully and forever releases, withdraws, waives and discharges any and all claims, rights, demands, security interests, mortgages, liens, damages, causes of action, judgments or liabilities which Lender has, had or may have ever had against Borrower, including but not limited to any claims under the Loan Agreement, but excluding any claims arising under Section 11.2 of the Loan Agreement after the date hereof.

3. **Certain Obligations of Borrower Not Released.** Borrower shall remain liable to Lender, and Lender shall not be deemed to have released Borrower with respect to: (a) claims related to checks deposited to the account of Borrower that are returned unpaid by the bank to which they were presented for payment for any reason, and (b) claims related to automatic clearinghouse transfers or wire transfers out of Borrower's account initiated by Borrower or any other authorized person that have not yet been posted to Borrower's

account at the time of repayment as set forth above and (c) claims that arise because Lender is required by a court of competent jurisdiction or similar body to disgorge any amounts paid over to Lender by, or on behalf of, Borrower.

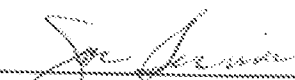
4. Purpose. The purpose of this Release and Agreement is to fully and forever dispose of any claims, known or unknown, matured or unmatured, by and between the respective parties thereto, arising out of any act, known or unknown, occurring prior to the date hereof, except as specified in Section 3 above.

5. Binding Effect. This Release and Agreement shall inure to the benefit of and be binding upon the respective parties hereto and their respective successors and assigns.

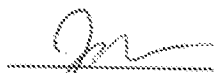
6. Governing Law. This Release and Agreement shall be governed and controlled by the internal laws of the State of Illinois.

Executed this 18th day of April, 2012.

SIEMER ENTERPRISES, INC.

By: 
Name: Joe Siemer
Title: CEO

NORTHBROOK BANK & TRUST COMPANY,
Successor pursuant to a Purchase and Assumption
Agreement by and between FDIC, as the receiver
of the Assets and Liabilities of First Chicago Bank
& Trust pursuant to 12 U.S.C. 1821(d)(2)(A), as
Seller and Lender as Buyer, dated July 8, 2011

By: 
Name: James Low
Title: V.P.