

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

|                       |  |
|-----------------------|--|
| SUBMISSION TYPE:      | NEW ASSIGNMENT                               |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

**CONVEYING PARTY DATA**

| Name                  | Formerly                               | Execution Date | Entity Type         |
|-----------------------|--|----------------|---------------------|
| LUCKY ROYAL CO., LTD. | FORMERLY LUCKY ENTERPRISES CORPORATION | 12/30/2013     | CORPORATION: TAIWAN |

**RECEIVING PARTY DATA**

|                   |                                     |
|-------------------|-------------------------------------|
| Name:             | Namchow (Thailand) Ltd.             |
| Street Address:   | Sukhumvit soi 19 Road               |
| Internal Address: | 75/28-29, 19th Floor, Ocean Tower 2 |
| City:             | North Klongtoey, Wattana, Bangkok   |
| State/Country:    | THAILAND                            |
| Postal Code:      | 10110                               |
| Entity Type:      | limited company: THAILAND           |

**PROPERTY NUMBERS Total: 2**

| Property Type        | Number  | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 1817030 |           |
| Registration Number: | 1601170 | BING BING |

**CORRESPONDENCE DATA**

Fax Number: 8478087238  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

Phone: 847 808 5500  
 Email: mail@iphorgan.net  
 Correspondent Name: Jeannine Rittenhouse  
 Address Line 1: 1130 Lake Cook Road  
 Address Line 2: Suite 240  
 Address Line 4: Buffalo Grove, ILLINOIS 60089

|                         |             |
|-------------------------|-------------|
| ATTORNEY DOCKET NUMBER: | TGI 0099 US |
|-------------------------|-------------|

DOMESTIC REPRESENTATIVE

OP \$65.00 1817030

Name:

Address Line 1:

Address Line 2:

Address Line 3:

Address Line 4:

NAME OF SUBMITTER:

Jeannine Rittenhouse

Signature:

/JAR/

Date:

01/03/2014

Total Attachments: 1

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

ASSIGNMENT

This Assignment is made the 30 day of December, 2013, by Lucky Royal Co., Ltd., a Corporation of Taiwan, located at 7F, NO. 64, Huaining St., Zhongzheng Dist., Taipei City 100, Taiwan (R.O.C.) ("Assignor"), Namchow (Thailand) Ltd., a limited company under the law of Thailand with a business address of 75/28-29, 19th Floor, Ocean Tower 2, Sukhumvit soi 19 Road, North Klontoe, Wattana, Bangkok, 10110 Thailand (hereinafter "ASSIGNEE").

WHEREAS, ASSIGNOR is the owner of all right, title and interest in and to the trademarks identified herein (hereinafter the "MARKS");

- US Trademark Registration No. 1817036 for Chinese Characters (BIN BIN)
- US Trademark Registration No. 1601170 for BING BING and scarecrow device

WHEREAS, ASSIGNEE wishes to acquire from ASSIGNOR all of the ASSIGNOR'S right, title and interest in and to the MARKS, together with the goodwill of the entire business of the assignor or the portion of the business to which the mark pertains and is symbolized thereby, and in and to all rights under said MARKS.

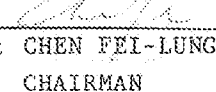
NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, ASSIGNOR does hereby assign, sell, transfer, grant and convey to ASSIGNEE, its successors and assigns, any and all of the ASSIGNOR'S right, title and interest in and to the MARKS, together with the goodwill of the entire business of the assignor or the portion of the business to which the mark pertains and is symbolized thereby, and the right to sue and recover damages for past infringements thereof.

ASSIGNOR binds itself, as well as its successors, assigns and legal representatives, to execute and deliver to ASSIGNEE, its successors and assigns, any further documents or instruments and to perform any and all further acts that may be necessary to vest in ASSIGNEE, its successors and assigns, the title herein conveyed, or intended so to be.

ASSIGNOR further assigns to ASSIGNEE, its successors and assigns, all claims for damages by reason of past infringement of the MARKS and the right to bring or maintain suit at law and equity for past infringement of the MARKS and to retain for the benefit of ASSIGNEE, all damages or settlements arising from said past infringement, effective as of the date of this Assignment.

In testimony whereof, I have hereunto set my hand and seal this 30 day of Dec, 2013.

ASSIGNOR  
Lucky Royal Co., Ltd.

By:   
Name: CHEN FEL-LUNG  
Title: CHAIRMAN

ASSIGNEE  
Namchow (Thailand) Ltd.

By:   
Name: WEI YI-CHIEN  
Title: DIRECTOR

