

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Deluxe Media Services LLC		12/31/2013	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
Name:	Deluxe Advertising Services LLC		
Street Address:	2400 West Empire Avenue, 2nd Floor		
City:	Burbank		
State/Country:	CALIFORNIA		
Postal Code:	91504		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
Property Type	Number	Word Mark	
Registration Number:	2747992	FILMCORE	
Registration Number:	4115294	JAVELIN	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	2026002261		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(202) 600-2270		
Email:	aspivak@mosaiclegalgroup.com		
Correspondent Name:	Andrew Spivak c/o Mosaic Legal Group		
Address Line 1:	5185 MacArthur Boulevard, NW, Suite 350		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20016-3341		
NAME OF SUBMITTER:	Andrew N. Spivak		
Signature:	/Andrew N. Spivak/		
Date:	01/06/2014		
Total Attachments: 2 source=Deluxe Advertising Services LLC - Name Change#page1.tif source=Deluxe Advertising Services LLC - Name Change#page2.tif			

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# Delaware

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*The First State*

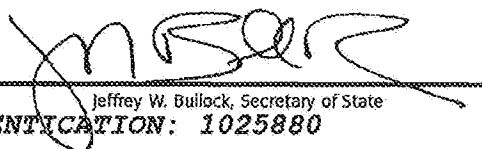
I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "DELUXE MEDIA SERVICES LLC", CHANGING ITS NAME FROM "DELUXE MEDIA SERVICES LLC" TO "DELUXE ADVERTISING SERVICES LLC", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF DECEMBER, A.D. 2013, AT 12:53 O'CLOCK P.M.

5083141 8100

131494134

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1025880

DATE: 01-02-14

TRADEMARK  
REEL: 005187 FRAME: 0518


### STATE OF DELAWARE CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: Deluxe Media Services LLC
  
2. The Certificate of Formation of the limited liability company is hereby amended as follows:

Article 1 of the Certificate of Formation is struck out and replaced with the following new Article 1:

1. The name of the limited liability company is Deluxe Advertising Services LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 31st day of December, A.D. 2013.

By:   
 Authorized Person(s)

Name: Scott R. Ehrlich  
 Print or Type

State of Delaware  
 Secretary of State  
 Division of Corporations  
 Delivered 12:53 PM 12/31/2013  
 FILED 12:53 PM 12/31/2013  
 SRV 131494134 - 5083141 FILE