900276908 01/10/2014

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|------------------|----------------|
| | |

NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-----------------------------------|----------|----------------|------------------------------|
| Oak Creek Water and Sewer Utility | | 01/06/2014 | Municipal Utility: WISCONSIN |

RECEIVING PARTY DATA

| Name: | WIT Beverage Company | |
|-----------------|------------------------------------|--|
| Street Address: | 1822 Buenaventura Blvd., Suite 101 | |
| City: | Redding | |
| State/Country: | CALIFORNIA | |
| Postal Code: | 96001 | |
| Entity Type: | CORPORATION: CALIFORNIA | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-------------|
| Registration Number: | 2533923 | CLAIRE BAIE |

CORRESPONDENCE DATA

Fax Number: 2627850162

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 262-785-0160

Email: info@itspatentable.com

Correspondent Name: Donald J. Ersler
Address Line 1: 725 Garvens Avenue

Address Line 4: Brookfield, WISCONSIN 53005

| ATTORNEY DOCKET NUMBER: | 2501 |
|-------------------------|--------------------|
| NAME OF SUBMITTER: | Donald J. Ersler |
| Signature: | /Donald J. Ersler/ |
| Date: | 01/10/2014 |

Total Attachments: 1

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OP \$40.00

TRADEMARK REEL: 005190 FRAME: 0805

ASSIGNMENT

Whereas Oak Creek Water and Sewer Utility also known as Wisconsin Municipal Utility of the state of Wisconsin, residing at 170 West Drexel Avenue, Oak Creek, Wisconsin 53154, has adopted and used a mark entitled, "Claire Baie" which is registered with the United States Patent and Trademark Office having Registration No. 2,533,923.

Whereas, WIT Beverage Company, a corporation of the state of California, residing at 1822 Buenaventura Blvd., Suite 101, Redding, California 96001 is desirous of acquiring the ownership of said mark;

Now, therefore, for good and valuable consideration being the payment of one dollar, and the receipt of which is hereby acknowledged, Oak Creek Water and Sewer Utility by these presents does sell, assign and transfer unto said WIT Beverage Company, successors and assigns, all right, title and interest, in and to said mark in the United States of America and all foreign countries, together with the good will of the business symbolized by the mark, and the above identified trademark registration thereof; and

For said consideration, Oak Creek Water and Sewer Utility hereby covenants and agrees that it is the owner of the full title herein assigned and has the right to assign the same, and agrees that it will communicate to said WIT Beverage Company or its representatives any facts known to itself respecting said trademark and testify in any legal proceeding relating thereto when called upon, and will sign all instruments and documents and render such assistance which, in the judgment of WIT Beverage Company, is necessary to vest and protect the legal title sought to be assigned to him.

Odl Creak water of Sewer Wility

Assignor: Michael Sullivan, Manager

RECORDED: 01/10/2014

Date: 1/6/14

TRADEMARK
REEL: 005190 FRAME: 0806