

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Typepad Holdings LLC		12/26/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	The Endurance International Group, Inc.		
Street Address:	10 Corporate Drive		
City:	Burlington		
State/Country:	MASSACHUSETTS		
Postal Code:	01803		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3014829	TYPEPAD	
CORRESPONDENCE DATA			
Fax Number:	2124684888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-468-4823		
Email:	pporter@dglaw.com		
Correspondent Name:	Jeffrey C. Katz		
Address Line 1:	1740 Broadway		
Address Line 2:	19th Floor		
Address Line 4:	New York, NEW YORK 10460		
ATTORNEY DOCKET NUMBER:	27373-010-000 PP		
NAME OF SUBMITTER:	Jeffrey C. Katz		
Signature:	/Jeffrey C. Katz/		

CH \$40.00 3014829

Date:

01/10/2014

Total Attachments: 5

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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMAK ASSIGNMENT AGREEMENT dated as of December 26, 2013, is by and between Typepad Holdings LLC, a Delaware limited liability company (the “Assignor”), and The Endurance International Group, Inc., a Delaware corporation (the “Assignee”), and is executed pursuant to that certain Bill of Sale, Assignment and Assumption Agreement by and between Assignor and Assignee of even date herewith (the “Agreement”).

RECITALS

- A. Pursuant to that certain Asset Purchase Agreement dated as of August 30, 2013, by and among Typepad, Inc., a Delaware corporation, Say Media, Inc., a Delaware corporation, and the Assignor, Assignor owns all right, title, and interest in and to the trademarks and service marks set forth on Exhibit A hereto, including the associated common law trademark rights (collectively, the “Marks”).
- B. In accordance with the terms of the Agreement, Assignor wishes to assign, and Assignee wishes to acquire, all of Assignor’s right, title, and interest in and to the Marks throughout the world.

AGREEMENT

In consideration of the foregoing and the promises and the mutual covenants, terms and conditions contained herein and in the Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

- 1. Assignor does hereby transfer, assign, deliver, and convey to Assignee, its successors, and assigns, (a) Assignor’s entire right, title, and interest in and to the Marks throughout the world, together with the goodwill of the business associated with the Marks; (b) the right to bring actions and recover for past or future infringements or other violations of the rights assigned herein; (c) all renewals of the Marks; (d) all licenses for use of the Marks; (e) all rights, income, royalties, interests, demands, claims, and causes of action, both at law and in equity, for past, present, or future infringement, violation, or misappropriation thereof, including the right to compromise, sue for, and collect damages with respect to such infringement, violation, or misappropriation; (f) any rights that Assignor may have, corresponding to any of the foregoing, throughout the world; and (g) the right to assign the rights conveyed herein, the same to be held and enjoyed by Assignee for its own use and benefit, and for the benefit of its successors, assigns, and legal representatives.
- 2. Assignor consents to the recordation of this Trademark Assignment Agreement by Assignee with the United States Patent and Trademark Office.
- 3. Assignor covenants that (a) Assignor owns all right, title, and interest in and to the Marks; (b) Assignor has the full right to convey the interests assigned by this Trademark Assignment Agreement; and (c) Assignor will cooperate with Assignee to execute all documents reasonably necessary to perfect the interests assigned hereby.

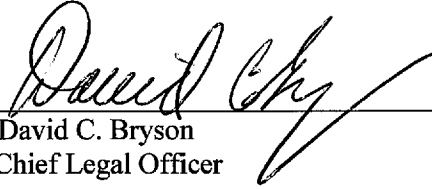
4. This Trademark Assignment Agreement shall be governed by and construed in accordance with the laws of the State of Delaware, notwithstanding its conflicts of laws rules.
5. This Trademark Assignment Agreement shall be binding upon and inure to the benefit of the undersigned parties and their respective successors and assigns.
6. In the event of any conflict between the terms of this Trademark Assignment Agreement and the terms of the Agreement, the terms of the Agreement shall prevail. This Trademark Assignment Agreement may only be amended in a writing signed by the parties hereto. This Trademark Assignment Agreement may be executed in any number of counterparts, which together shall constitute one and the same instrument.

[The remainder of this page has been intentionally left blank.]

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment of Trademarks to be executed as of the date first written above.

ASSIGNOR:

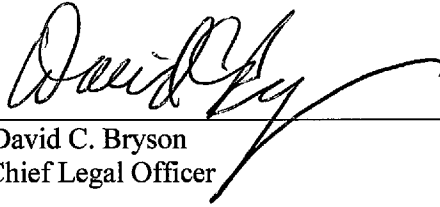
TYPEPAD HOLDINGS LLC

A handwritten signature in cursive script, appearing to read "David C. Bryson", written over a horizontal line.

By: David C. Bryson
Its: Chief Legal Officer

ASSIGNEE:

THE ENDURANCE INTERNATIONAL GROUP, INC.

A handwritten signature in cursive script, appearing to read "David C. Bryson", written over a horizontal line.

By: David C. Bryson
Its: Chief Legal Officer

EXHIBIT AMarks

Mark Name	Current Owner	Application Number	Registration Number	Country
TYPEKEY	Typepad Holdings LLC	1028748	1028748	Australia
TYPEPAD	Typepad Holdings LLC	1028750	1028750	Australia
TYPEKEY	Typepad Holdings LLC	123641800	683009	Canada
TYPEPAD	Typepad Holdings LLC	123641700	652700	Canada
TYPEKEY	Typepad Holdings LLC	4438963	4438963	China
TYPEPAD	Typepad Holdings LLC	4438962	4438962	China
TYPEKEY	Typepad Holdings LLC	4189627	4189627	CTM
TYPEPAD	Typepad Holdings LLC	4189585	4189585	CTM
TypePad Personal Weblogging Service	Typepad Holdings LLC	3911823	3911823	CTM
TYPEKEY	Typepad Holdings LLC	200402847	233249	Finland
TYPEPAD	Typepad Holdings LLC	200402848	237782	Finland
TypePad Personal Weblogging Service	Typepad Holdings LLC	043276220	043276220	France
TYPEKEY	Typepad Holdings LLC	300310184	300310184	Hong Kong
TYPEAD	Typepad Holdings LLC	300310201	300310201	Hong Kong
TYPEKEY	Typepad Holdings LLC	1339444	1339444	India
TYPEPAD	Typepad Holdings LLC	460262	460262	India
TYPEPAD	Typepad Holdings LLC	1339442	1339442	India

[Assignment of Trademarks]

**TRADEMARK
REEL: 005190 FRAME: 0942**

Mark Name	Current Owner	Application Number	Registration Number	Country
TYPEKEY	Typepad Holdings LLC	2004099571	5095280	Japan
TypeKey	Typepad Holdings LLC	2004045293	4849636	Japan
TYPEPAD	Typepad Holdings LLC	2004099572	5095281	Japan
TypePad	Typepad Holdings LLC	2004045292	4849635	Japan
TYPEKEY	Typepad Holdings LLC	685326	867698	Mexico
TYPEPAD	Typepad Holdings LLC	685325	91788	Mexico
TYPEKEY	Typepad Holdings LLC	720719	720719	New Zealand
TYPEPAD	Typepad Holdings LLC	720720	720720	New Zealand
TYPEKEY	Typepad Holdings LLC	2004724929	293784	Russia
TYPEPAD	Typepad Holdings LLC	2004724930	301394	Russia
TYPEKEY	Typepad Holdings LLC	93050510	1245440	Taiwan
TYPEPAD	Typepad Holdings LLC	93050511	1188128	Taiwan
TYPEPAD	Typepad Holdings LLC	78/235986	3014829	United States

[Assignment of Trademarks]