900277153 01/14/2014

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Irontreads Safety Footwear Inc.		12/16/2013	CORPORATION: GEORGIA

RECEIVING PARTY DATA

Name:	Warson Group, Inc.	
Doing Business As:	Warson Brands	
Street Address:	121 Hunter Avenue	
City:	St. Louis	
State/Country:	MISSOURI	
Postal Code:	63124	
Entity Type:	CORPORATION: MISSOURI	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4178297	IRONTREADS

CORRESPONDENCE DATA

Fax Number: 3144801505

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 3144801500

Email: lori.bowen@huschblackwell.com

Correspondent Name: Dan S. Cohn

Address Line 1: 190 Carondelet Plaza, Suite 600
Address Line 4: St. Louis, MISSOURI 63105

ATTORNEY DOCKET NUMBER:	714102.225
NAME OF SUBMITTER:	Dan S. Cohn
Signature:	/Dan S. Cohn/
Date:	01/14/2014

Total Attachments: 1 source=assignment#page1.tif

TRADEMARK REEL: 005192 FRAME: 0244 CH \$40.00

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT (the "Assignment") shall be deemed made and entered into as of the <u>//</u>, day of <u>Diacking of</u>, 2013, ("Effective Date") by and between Warson Group, Inc., d/b/a Warson Brands, a Missouri corporation, with its principal place of business located at 121 Hunter Avenue St. Louis, MO 63124 ("Assignee") and Irontreads Safety Footwear Inc., a Georgia corporation, with its principal place of business at 1980 C Parker Court, Stone Mountain, Georgia 30087 ("Assignor") (collectively the "Parties," and each individually a "Party").

WHEREAS, Assignor is the sole owner of the entire right, title and interest in and to the mark IRONTREADS in connection with occupational footwear and all goodwill associated therewith, as well as U.S. Trademark Reg. No. 4,178,297 therefore in connection with "footwear, namely, work boots" (collectively, the "Mark"); and

WHEREAS, Assignee is desirous of acquiring the entire right, title, and interest in and to the Mark, together with the goodwill of the business in connection with which the Mark is used, and Assignor has agreed to transfer all of its right, title, and interest in and to the Mark together with such goodwill to Assignee in the Settlement and License Agreement executed concurrently herewith.

NOW, THEREFORE, as per the terms of the Settlement and License Agreement, and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby transfers and assigns to Assignee its entire worldwide right, title and interest in and to the Mark, together with the goodwill of the business associated therewith, including all registrations and applications therefore, including without limitation those filed after the Effective Date, as well as all renewals and extensions of registrations that are or may be secured by Assignee, its successors, assigns or other legal representatives, for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns or other legal representatives.

This Assignment shall inure to the benefit of, and be binding upon the parties, their successors and assigns.

Assignor:	Assignee:
Irontreads Safety Footwear, Inc.	Warson Group, Inc.
By: Jan	By: Jace A March
Printed Name: hare hear hear	Printed Name: Tames MAIRITE
Title: PRESIDENT	Title: CEO

SLC-7093299-1

RECORDED: 01/14/2014