

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Insure America (Cayman) Limited		01/14/2014	CORPORATION: CAYMAN ISLANDS
RECEIVING PARTY DATA			
Name:	Insure America, LLC		
Street Address:	1145 Clark Street		
City:	Stevens Point		
State/Country:	WISCONSIN		
Postal Code:	54481		
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1474475	INSURE AMERICA	
CORRESPONDENCE DATA			
Fax Number:	4149788675		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	414 277 5675		
Email:	marta.levine@quarles.com		
Correspondent Name:	Marta S. Levine		
Address Line 1:	Quarles & Brady LLP		
Address Line 2:	411 East Wisconsin Avenue		
Address Line 4:	Milwaukee, WISCONSIN 53202		
ATTORNEY DOCKET NUMBER:	700684.00180		
NAME OF SUBMITTER:	Marta S. Levine		
Signature:	/MartaLevine/		

CH \$40.00 1474475

Date:

01/15/2014

Total Attachments: 3

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Trademark Assignment

This Trademark Assignment is made by and between Insure America (Cayman) Limited, a Cayman Islands corporation located at P.O. Box 30600, Seven Mile Beach, Grand Cayman, Cayman Islands ("Assignor"), and Insure America, LLC, a Wisconsin limited liability company located at 1145 Clark Street, Stevens Point, Wisconsin 54481 ("Assignee").

Whereas, Assignor is the owner of the trademark shown below:

Country	Mark	Reg. No.	Issue Date	Goods/Services
United States	INSURE AMERICA	1474475	Jan. 26, 1988	Travel, accident and health insurance brokerage services (in Int. Class 36)

the registration therefore with the U.S. Patent and Trademark Office, and the goodwill in connection therewith (the "Trademark").

Whereas, Assignee desires to acquire the Trademark.

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which are hereby expressly acknowledged, Assignor hereby sells, assigns and transfers to Assignee all of Assignor's right, title and interest in and to the Trademark and all of Assignor's right, title and interest in and to any and all claims and demands it may have, at law or in equity, for past infringement of the Trademark.

In witness whereof, the parties have caused this Trademark Assignment to be executed by their duly authorized representatives as of the dates written below.

*Remainder of Page Intentionally Left Blank.
Signatures Follow.*

Insure America (Cayman) Limited

By: *John M. Noel*
Name: John M. Noel
Title: President and CEO
Date: January 14, 2014

STATE OF WISCONSIN)
)
PORTAGE COUNTY)

Personally came before me this 14th day of January, 2014, the above-named individual, to me known to be the person who executed this document and acknowledged the same.

(SEAL) *Christina M. Glock*
Notary Public, State of Wisconsin
My commission expires: 3/31/17

Insure America, LLC

By: *John M. Noel*
Name: John M. Noel
Title: President and Chief Executive Officer
Date: January 14, 2014

STATE OF WISCONSIN)
)
PORTAGE COUNTY)

Personally came before me this 14th day of January, 2014, the above-named individual, to me known to be the person who executed this document and acknowledged the same.

(SEAL)

Christina M. Glock
Notary Public, State of Wisconsin
My commission expires: 3/21/17