

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Reality Mobile, LLC (Incorporated in DE)		01/14/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Reality Mobile, LLC (incorporated in MD)		
Street Address:	7979 Old Georgetown Road		
Internal Address:	Suite 650		
City:	Bethesda		
State/Country:	MARYLAND		
Postal Code:	20814		
Entity Type:	CORPORATION: MARYLAND		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3570082	REALITY MOBILE	
Registration Number:	3387517	REALITY VISION	
Registration Number:	3615354	REALITYMOBILE	
Registration Number:	3615355	REALITYVISION	
CORRESPONDENCE DATA			
Fax Number:	2146614559		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	214-953-6500		
Email:	PTOmail1@bakerbotts.com		
Correspondent Name:	BAKER BOTTS L.L.P.		
Address Line 1:	2001 Ross Avenue		
Address Line 2:	SUITE 600		
Address Line 4:	Dallas, TEXAS 75201-2980		

CH \$115.00 3570082

ATTORNEY DOCKET NUMBER:	079776.0112
NAME OF SUBMITTER:	Hogene Choi
Signature:	/Hogene Choi/
Date:	01/15/2014
Total Attachments: 6 source=RealityMobileAssignmentofIPRights#page1.tif source=RealityMobileAssignmentofIPRights#page2.tif source=RealityMobileAssignmentofIPRights#page3.tif source=RealityMobileAssignmentofIPRights#page4.tif source=RealityMobileAssignmentofIPRights#page5.tif source=RealityMobileAssignmentofIPRights#page6.tif	

ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

Whereas, Reality Mobile, LLC, a limited liability company organized under the laws of the state of Delaware (hereinafter "ASSIGNOR") is the owner of certain United States trademarks and service marks listed in Schedule 1 (collectively referred to as the "TRADEMARKS") and certain United States and foreign patents and patent applications listed in Schedule 2 (collectively referred to as the "PATENTS"); and

Whereas, Reality Mobile, LLC, a limited liability company organized under the laws of the state of Maryland (hereinafter "ASSIGNEE") is desirous of acquiring the right, title, and interest in, to, and under the said TRADEMARKS and PATENTS.

For good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby irrevocably assigns, transfers and sets over to ASSIGNEE the entire right, title, and interest in the United States to the TRADEMARKS,

including without limitation, ASSIGNOR's entire right, title and interest in and to the corresponding United States registrations also identified on said Schedule 1, together with the goodwill of the business in connection with which the TRADEMARKS have been used, and the right to take action and recover in respect of any infringement and/or passing off of the TRADEMARKS that took place prior to the date of this Assignment.

For good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby irrevocably assigns, transfers and sets over to ASSIGNEE the entire right, title, and interest throughout the world,

including all rights to claim priority, in and to the invention(s) disclosed in the PATENTS,

including the right to sue third parties for infringement (including but not limited to past, present, and future infringement, damages, and injunctive relief) of any of the PATENTS based on activities occurring prior to the execution date hereof or hereafter,

including any past, current, or future right to collect royalties or other payments under or on account of any of the PATENTS and/or any of the foregoing,

including rights of cooperation assigned or granted by any third party under or on account of any of the PATENTS and/or any of the foregoing, and

including without limitation, ASSIGNOR's entire right, title and interest in and to any and all United States and foreign applications (including any and all provisional, international, regional and foreign national applications) for said invention(s), including divisionals, continuations, continuations-in-part, renewals, substitutes and extensions thereof, and in and to any and all patents of every country or region that may be granted or have been granted for said invention(s), including any reissues and reexaminations thereof—the foreign applications including, without limitation, all applications for patents, utility models and designs which may hereafter be filed for the invention(s) in any country or countries foreign to the United States, and all forms of industrial property protection, including, without limitation, patents, utility models, inventor's certificates and designs which may be granted for the invention(s) in any country or countries foreign to the United States and all extensions, renewals and reissues thereof.

ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

ASSIGNOR authorizes ASSIGNEE to apply for patents of foreign countries for said invention(s); to claim all rights of priority without further authorization from me, which priority rights include rights derived from any United States application (provisional or otherwise) under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and to own in its own name all applications, all patents and inventor's certificates in all countries based on the invention(s).

ASSIGNOR authorizes and requests the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue any U.S. Letters Patent or any other patent or property right that may be granted for said invention(s) to ASSIGNEE, its successors or assigns.

The terms and conditions of this Assignment of Intellectual Property Rights will inure to the benefit of ASSIGNEE, its successors, assigns, and other legal representatives and will be binding upon ASSIGNOR, its successors, assigns, and other legal representatives.


ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

IN WITNESS WHEREOF this Assignment of Intellectual Property Rights is executed at:

Houston TX on 1/17/14
(location) (date)

ASSIGNOR:

Reality Mobile, LLC (a Delaware limited liability corporation)

By: 

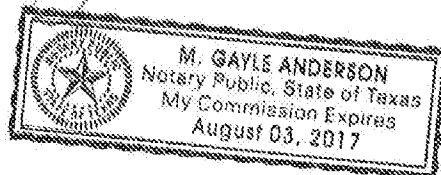
Name: Kristian Lier

Title: Board Member and Authorized Representative

(Signature must be notarized)

Signed before me, Kristian Lier, on Jan 14, 2014

M. Gayle Anderson



ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

IN WITNESS WHEREOF this Assignment of Intellectual Property Rights is executed at:

Bethesda Maryland on January 9 2014
(location) (date)

ASSIGNEE:

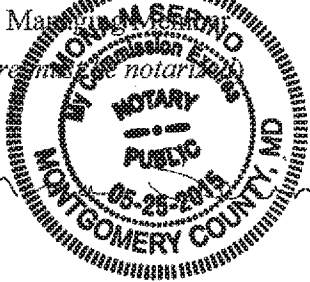
Reality Mobile, LLC (a Maryland limited liability corporation)

By: Ralph L. Miller

Name: Ralph L. Miller

Title: Manager

(Signature) _____



Mona Serino

ASSIGNMENT OF INTELLECTUAL PROPERTY RIGHTS

SCHEDULE 1 (TRADEMARKS)

U.S. Registration No.	Type of Mark	Filing Date	Registration Date
3,570,082	Service mark	18 June 2004	03 February 2009
3,387,517	Trademark	14 November 2006	26 February 2008
3,615,354	Trademark	23 September 2008	05 May 2009
3,615,355	Trademark	23 September 2008	05 May 2009

SCHEDULE 2 (PATENTS)

- Canadian Patent Application No. CA2643610, a national-phase filing based on PCT/US07/00997
- Israeli Patent Application No. IL192683, a national- phase filing based on PCT/US07/00997
- U.S. Patent No. 7,860,994, titled “System and Method for Remote Data Acquisition and Distribution” and issued 28 December 2010
- U.S. Patent No. 7,877,502, titled “System and Method for Remote Data Acquisition and Distribution” and issued 25 January 2011
- U.S. Patent No. 7,949,730, titled “System and Method for Remote Data Acquisition and Distribution” and issued 24 May 2011
- U.S. Patent No. 8,041,829, titled “System and Method for Remote Data Acquisition and Distribution” and issued 18 October 2011
- United States Patent Application No. 13/223057, titled “System and Method for Remote Data Acquisition and Distribution” and filed 31 August 2011
- United States Patent Application No. 13/606902, titled “Streaming-Content Analytics” and filed 07 September 2012
- United States Patent Application No. 13/243680, titled “Distribution and Management of Streamable Data” and filed 23 September 2011