

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Turner Sports, Inc.		12/18/2013
			Entity Type
			CORPORATION: GEORGIA
RECEIVING PARTY DATA			
Name:	NBA Properties, Inc.		
Street Address:	Olympic Tower - 645 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
	Registration Number:	4124913	ALL-STAR PULSE
	Registration Number:	4125024	PLAYOFF PULSE
CORRESPONDENCE DATA			
Fax Number:	2122235159		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2124078330		
Email:	ipgroup@nba.com		
Correspondent Name:	Anil V. George		
Address Line 1:	Olympic Tower - 645 Fifth Avenue		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	TURNER ASSIGNMENT		
NAME OF SUBMITTER:	Ayala Deutsch		
Signature:	/Ayala Deutsch/		
Date:	01/17/2014		
Total Attachments: 1 source=All Star Pulse - Playoff Pulse - Turner to NBAP#page1.tif			

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ASSIGNMENT OF TRADEMARKS AGREEMENT

This assignment agreement (the "Assignment") is effective as of December \_\_\_\_\_, 2013 between Turner Sports, Inc. (hereinafter "ASSIGNOR"), with offices at c/o Turner Broadcasting System, Inc., One CNN Center, 10 North, Atlanta, Georgia, 30303 and NBA Properties, Inc. (hereinafter "ASSIGNEE"), with offices at Olympic Tower, 645 Fifth Avenue, New York, New York 10022.

WHEREAS ASSIGNOR and ASSIGNEE desire to memorialize the assignment of the below listed trademarks and/or service marks and all related rights, applications and/or registrations before the U.S. Patent and Trademark Office;

ALL-STAR PULSE  
Trademark Registration No. 4124913 -- Classes 41 and 45

PLAYOFF PULSE  
Trademark Registration No. 4125024 -- Classes 41 and 45

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, and transfer to ASSIGNEE, all right, title, and interest in the marks, the goodwill of the business associated therewith, and the applications and/or registrations thereof.

IN TESTIMONY WHEREOF, the parties have executed this Assignment by their duly authorized officers.

ASSIGNOR

ASSIGNEE

TURNER SPORTS, INC.

NBA PROPERTIES, INC.

By: 

By: 

Name: C. Miller

Name: Jayak Deutsch

Title: SVP & GM

Title: SVP - Chief IP Counsel, Asst Secretary

Date: 12/18/13

Date: 1/15/14