

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	12/31/2013		
CONVEYING PARTY DATA			
	Name	Formerly	Execution Date
	Blistex Inc.		01/15/2014
			Entity Type
			CORPORATION: ILLINOIS
RECEIVING PARTY DATA			
Name:	Dentyl Active Limited		
Street Address:	Acre House		
Internal Address:	11/15 William Road		
City:	London		
State/Country:	UNITED KINGDOM		
Postal Code:	NW1 3ER		
Entity Type:	Private Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 2			
	Property Type	Number	Word Mark
Serial Number:		85616015	DENTYL ACTIVE
Serial Number:		85837319	DENTYL PH
CORRESPONDENCE DATA			
Fax Number:	3124276663		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(312) 427-1300		
Email:	chiustm@ladas.net		
Correspondent Name:	Ladas & Parry LLP		
Address Line 1:	224 South Michigan Avenue		
Address Line 2:	Suite 1600		
Address Line 4:	Chicago, ILLINOIS 60604		
ATTORNEY DOCKET NUMBER:	DENTYL ACTIVE - CHRIS		

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DOMESTIC REPRESENTATIVE

Name: Ladas & Parry LLP
Address Line 1: 224 South Michigan Avenue
Address Line 2: Suite 1600
Address Line 4: Chicago, ILLINOIS 60604

NAME OF SUBMITTER:	BURTON S. EHRLICH
Signature:	/BURTON S. EHRLICH/
Date:	01/17/2014
Total Attachments: 1 source=DENTYL ACTIVE LIMITED#page1.tif	

ASSIGNMENT

WHEREAS, BLISTEX INC., a corporation organized and existing under the laws of the State of Illinois, U.S.A., with its main corporate offices located at 1800 Swift Drive, Oak Brook, Illinois 60523, (hereinafter "Assignor"), has adopted the marks and holds the pending applications in the U.S.A. for the mark DENTYL ACTIVE, Serial No. 85616015 and for the mark DENTYL PH, Serial No. 85837319, and in Canada for the mark DENTYL ACTIVE, Serial No. 1587968 and for the mark DENTYL PH, Serial No. 1614529.

WHEREAS, DENTYL ACTIVE LIMITED, a private company organized and existing under the laws of England and Wales, with its main corporate offices located at Acre House, 11/15 William Road, London NW1 3ER, England (hereinafter "Assignee"), is desirous of acquiring all of the right, title and interest in and to said marks, including to said pending applications, together with the underlying business assets or business enterprise of the Assignee to be performed under the marks, as well as with the goodwill represented and symbolized by said marks, and the applications or registrations, if any, therefore;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee, nunc pro tunc as of December 31, 2013, all of the right, title and interest in and to the above identified trademarks and symbolized by said marks, any and all applications or registrations, therefore, and the right to sue for past infringement, and the underlying business assets or business enterprise of the Assignee to be performed under the marks, as well as with the goodwill represented and symbolized by said marks, and the applications or registrations, if any, therefore.

Assignor: BLISTEX INC.

Date: 1/15/14

Justin Arch
Printed Or
Typed Name: JUSTIN ARCH
Title: CEO

State of IL, County of DuPage
Signed before me on this 15 day
of Jan, 2014 by J. Arch
Notary Public Mary Lahey

