

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Harborpoint Media, LLC		09/30/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Halifax Sebring, LLC		
Street Address:	2339 Beville Road		
City:	Daytona Beach		
State/Country:	FLORIDA		
Postal Code:	32119		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3045376	SOUTH LAKE PRESS	
Registration Number:	3153172	DISCOVER HIGHLANDS COUNTY	
CORRESPONDENCE DATA			
Fax Number:	4142974900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(407) 244-3254		
Email:	ipdocketing@foley.com		
Correspondent Name:	Bruce W. Marin		
Address Line 1:	Foley & Lardner LLP		
Address Line 2:	111 N. Orange Ave., Ste. 1800		
Address Line 4:	Orlando, FLORIDA 32801		
ATTORNEY DOCKET NUMBER:	N/A		
NAME OF SUBMITTER:	Jill M. Schenk		

OP \$65.00 3045376

Signature:	/Jill M. Schenk/
Date:	01/22/2014
Total Attachments: 3 source=Halifax Sebring#page1.tif source=Halifax Sebring#page2.tif source=Halifax Sebring#page3.tif	

**ASSIGNMENT OF TRADEMARKS AND
TRADEMARK REGISTRATION RIGHTS**

WHEREAS, HARBORPOINT MEDIA, LLC, a Delaware limited liability company (the "Company"), is the owner of the trademark applications and registrations set forth on the attached Exhibit A (the "Registrations") for the trademarks (the "Registered Trademarks") listed in the Registrations, and the Company or its predecessor(s) in interest has adopted, has used and is using the Registered Trademarks; and

WHEREAS, pursuant to that certain Asset Purchase Agreement, dated as of September 30, 2013 (the "Purchase Agreement"), by and among HALIFAX MEDIA GROUP, LLC, a Florida limited liability company, HALIFAX SEBRING, LLC, a Florida limited liability company ("Halifax Sebring"), HALIFAX LEESBURG/CLERMONT, LLC, a Florida limited liability company, RPS EAST MAIN STREET LEESBURG PROPERTY, LLC, a Florida limited liability company, SANDLER PUBLISHING HOLDINGS, LLC, a Delaware limited liability company, and the Company, Halifax Sebring has agreed to acquire from the Company, and the Company has agreed to transfer to Halifax Sebring, all of the Company's right, title and interest in and to (a) the Registered Trademarks and (b) the common law trademarks, service marks and trade names that constitute "Business Intellectual Property Rights" under the Purchase Agreement (such common trademarks, service marks and trade names and the Registered Trademarks are collectively referred to as the "Trademarks").

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, effective as of September 30, 2013, the Company hereby sells, assigns and transfers to Halifax Sebring and its successors and assigns the Company's entire right, title and interest in and to, and the use of, the Trademarks and all renewals thereof, together with (a) the goodwill of the business symbolized by the Trademarks and (b) all claims and demands that the Company (either itself or through its predecessor(s)) may have, at law or in equity, whether presently known, unknown, accrued or to accrue, arising out of past or present infringements of the Trademarks, including, without limitation, the right to recover all claims for damages and compensation. Such right, title and interest shall be held and enjoyed by Halifax Sebring and its successors and assigns as fully and entirely as the same would have been held and enjoyed by the Company if this sale, assignment and transfer had not been made.

The provisions of this instrument are subject, in all respects, to the terms and conditions of the Purchase Agreement, including, without limitation, all of the covenants, representations and warranties contained therein, all of which shall survive the execution and delivery of this instrument to the extent indicated in the Purchase Agreement. Nothing contained in this instrument shall be deemed to modify, amend or supersede any of the terms or conditions of the Purchase Agreement. In the event of any conflict or inconsistency between the terms and conditions of this instrument and the terms and conditions of the Purchase Agreement, the terms and conditions of the Purchase Agreement shall prevail. This instrument shall be binding upon the Company and its successors and assigns, and shall inure to the benefit of Halifax Sebring and its successors and assigns.

[Signature page follows]

IN TESTIMONY WHEREOF, the Company has caused its duly authorized officer to execute and deliver this instrument as of the date first written above.

HARBORPOINT MEDIA, LLC

By: _____
Name: Richard Leader
Title: President

State of Florida)
County of Lake) SS.

Before me, a notary of the state and county aforesaid, personally appeared Richard Leader, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence) and who, upon oath, acknowledged that such person is a duly elected, qualified and acting officer of HARBORPOINT MEDIA, LLC, a Delaware limited liability company, and that such person executed the foregoing instrument for the purposes described therein, by signing the name of the corporation by such person as a duly elected, qualified and acting officer.

IN WITNESS WHEREOF, I hereunto set my hand and seal of my office on Sept. 30, 2013.

(Seal)

My Commission Expires: May 27, 2017

Notary Public

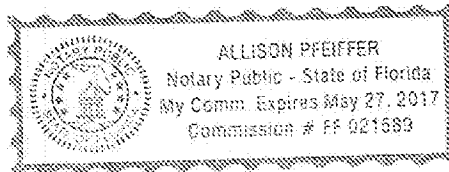


EXHIBIT A

Trademarks

1. SOUTH LAKE PRESS, Reg No. 3,045,376, renewal due January 17, 2016
2. DISCOVER HIGHLANDS COUNTY, Reg No. 3,153,172, renewal due October 10, 2016