

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Celesio AG		11/27/2013	Aktiengesellschaft: GERMANY
RECEIVING PARTY DATA			
Name:	Zur Rose AG		
Street Address:	Seestrasse 119		
City:	CH-8266 Steckborn		
State/Country:	SWITZERLAND		
Entity Type:	Aktiengesellschaft: SWITZERLAND		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77759782	DOCMORRIS	
CORRESPONDENCE DATA			
Fax Number:	4156932222		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
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DOMESTIC REPRESENTATIVE			
Name:			
Address Line 1:			
Address Line 2:			
Address Line 3:			
Address Line 4:			

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NAME OF SUBMITTER:	Ariana G. Hiscott
Signature:	/Ariana G. Hiscott/
Date:	01/23/2014
Total Attachments: 3 source=DOC MORRIS assignment#page1.tif source=DOC MORRIS assignment#page2.tif source=DOC MORRIS assignment#page3.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of the date of signature by and between Celesio AG a German Aktiengesellschaft with a principal address of Neckartalstr Stuttgart 70376, Germany ("Assignor") and Zur Rose AG, a Swiss Aktiengesellschaft with a principal address of Seestrasse 119 CH-8266 Steckborn ("Assignee").

RECITALS

WHEREAS, Assignor has adopted, used, and/or intends to use, and is the owner of the trademark DocMorris for the goods and services identified on Schedule A hereto (the "Trademark") and the corresponding United States trademark application identified on Schedule A hereto (the "Application");

WHEREAS, Assignor had a bona fide intent to use the Trademark in U.S. commerce at the time of filing of the Application with the U.S. Patent and Trademark Office and has maintained a bona fide intent to use the Trademark since that time for the corresponding goods and services;

WHEREAS, Assignee is the successor to the business of the Assignor to which the Trademark pertains;

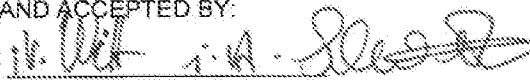
WHEREAS, Assignor intends to transfer and assign to the Assignee all right, title, and interest to the Trademark and the Application; and

WHEREAS, Assignee, as the successor to the business of the Assignor to which the Trademark pertains, desires to acquire from Assignor all right, title and interest in the Trademark and the Applications, together with that part of the good will of Assignor's ongoing and existing business connected with the use of and symbolized by the Trademark.

AGREEMENT

NOW, THEREFORE, in consideration of the foregoing promises and the mutual covenants contained herein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby assign, transfer, and convey to Assignee as the successor to the business of Assignor as set forth above, all right, title, and interest in the United States in and to the Trademark and the Application, together with the good will associated therewith, that portion of the Assignor's ongoing and existing business to which the Trademarks pertain, and all rights and causes of action accrued, accruing, and to accrue under and by virtue hereof, including the right to sue and recover for past infringement, and to receive all damages, payments and costs and fees associated therewith.

AGREED AND ACCEPTED BY:

Signature: 

Name: WIT R. SCHWARZ

Title: CORP. COUNSEL LEGAL ADMIN.

Date: 27. NOVEMBER 2013

SCHEDULE A

DocMorris

U.S. Serial No. 77759782

Filed: June 15, 2009

Goods & Services	
Class	Description
05	Pharmaceutical preparations and substances for the treatment of viral, metabolic, endocrine, musculoskeletal, cardiovascular, cardiopulmonary, genitourinary, sexual dysfunction, oncological, hepatological, ophthalmic, respiratory, neurological, gastrointestinal, hormonal, dermatological, psychiatric and immune system related diseases and disorders; anti-infective products for veterinary purposes; sanitary preparations for medical purposes; medical care products for skin or mouth, namely, products adapted for medical use, namely, medicated lip balm; salves for pharmaceutical purposes; tinctures, namely, a solution of alcohol or of alcohol and water, containing animal, vegetable, or chemical drugs, for medical purposes for treatment of viral, metabolic, endocrine, musculoskeletal, cardiovascular, cardiopulmonary, genitourinary, sexual dysfunction, oncological, hepatological, ophthalmic, respiratory, neurological, gastrointestinal, hormonal, dermatological, psychiatric and immune system related diseases and disorders; dietetic foods, namely, ready-made meals, snacks and beverages, adapted for medical use; baby food; medical tea, namely, teas for medicinal purposes; dietary supplements and chewing gums for medical purposes; dietary supplements and dietetic foods for medical purposes based on fruit or vegetable concentrates, fats, with addition of fatty acids, vitamins, mineral nutrients, trace elements, either singly or in combination, as well as based on carbohydrates, dietary fiber, with addition of vitamins, mineral nutrients, trace elements, either singly or in combination; dietetic beverages for medical purposes, namely, beverages adapted for medical use; vitamin and multi vitamin preparations; mineral nutrients and mineral nutrient preparations for medical purposes, namely, pharmaceutical and veterinary preparations; sweets for medical purposes, namely, pectoral and cough caramels; smoking cessation preparations; diagnostic preparations for medical purposes; test strips for diabetes, for pregnancy tests and for cholesterol tests; adhesive bandage strips and dressing material; absorbent cotton for medical purposes; products for female hygiene, namely, sanitary towels, panty liners, sanitary tampons, period panties; diapers for incontinence; adhesive for dentures; tooth filling agents and flasking plaster for dental purposes; dental cements; all purpose disinfectants; diagnostic chemical test agents for medical purposes, namely, reagents, volumetric solutions, tracers and nutrient solutions; air purifying preparations; air deodorizing preparations; household and room deodorants; preparations for neutralizing odors in carpets, textiles and in the air; yeast for pharmaceutical consumption; yeast dietary supplements; glucose for medical purposes; pastilles for pharmaceutical purposes, namely, medicated lozenges; adhesive tapes for medical purposes
35	Business management consultation, namely, for chemist's shops, drugstores, surgeries, hospitals, shipping centers for increasing sales, costs and operating profits; public relations; placement of contracts for third parties by purchasing and selling goods and by providing services to place contracts; arranging of buying and selling contracts for third parties; outsourcing services in the nature of arranging service contracts for others; outsourcing services in the nature of arranging procurement of goods for others; providing business information about issues in the internet; business administration and management for third parties, namely, for chemist's shops, drugstores, surgeries, hospitals, shipping centers; consulting services for business organization; sales promotion for third parties; direct marketing; inventory management; placement of trading operations for third parties, within the scope of e-commerce as well; placement of trading and economic connections for business management consultation, over internet as well; business acquisition services for third parties; price comparison services for goods and services; creation of cost-prices analyses; administrative processing of orders for business management; account management, payment supervision and executing dunning procedures for third parties for business management and administration, accounting services, namely, for electronic order systems; data acquisition for placing orders, and for filling prescriptions, management and billing of electronic prescriptions for individuals with chemist's shops, drugstores, surgeries, hospitals, and pharmaceutical shipping centers; executing inventory management for third parties; retail store services via internet in the fields of body and beauty care, cosmetic care products for skin and hair, hair tonics, cosmetics, in particular bath additives, shower additives, soaps in solid and liquid form, in particular medical soaps, perfumery goods, essential oils, perfumery oils, dentifrices, absorbent cotton, cotton swabs and goods made of cotton for cosmetic purposes, cloths soaked with cosmetic lotions; retail store services via internet in the field of pharmacological and veterinary products, sanitary preparations, dietetic substances adapted for medical use; retail store services via internet in the fields of surgical, medical, dental and veterinary instruments and apparatuses, measurement devices for blood pressure, blood glucose and cholesterol, artificial limbs, eyes and teeth, orthopedic products, namely, orthopedic bandages and surgical hoses, surgical suture material, special furniture for medical purposes, medical diagnostic and treatment apparatuses, medical analysis apparatuses, medical apparatuses for physiotherapy and physical exercises, hot air vibration apparatuses for medical purposes, aeroplethysmographs, hearing aids, hearing protection apparatuses, namely, tinnitus masks for medical staff, lamps for medical purposes, massage apparatuses,

	<p>massage gloves, electric heating pads and heating blankets for medical purposes, condoms, gloves for medical purposes, in particular made of rubber and rubber surrogates, water bathing apparatuses for medical purposes, special containers for storage, application and secure transportation of pharmaceuticals, namely, medicament flasks and salve stone jars, adhesive tapes for medical purposes, sterile cloths for operations, thermometers for medical purposes; advertising services, namely, advertising in television, advertising in radio broadcasting; mail order advertising; services of a advertising agency; distribution of advertising flyers; online advertising in a computer network; leasing of advertising time in communication media for chemist's shops, drugstores, surgeries, hospitals, shipping centers; leasing of advertising material and advertising areas, in the internet as well for chemist's shops, drugstores, surgeries, hospitals, shipping centers; customer acquisition and care by mail order advertising; exhibition of goods for advertising purposes; presenting goods and services for advertising purposes, as well as presenting companies, in the internet and other communication medias as well for chemist's shops, drugstores, surgeries, hospitals, shipping centers; assorting goods for third parties for presentation and sale purposes for chemist's shops, drugstores, surgeries, hospitals, shipping centers; distribution of samples for advertising purposes; distribution of advertising material, namely, flyers, brochures, printings, samples, posters, magazines, stationeries, writing utensils, decoration products, toys; updating of advertising material for chemist's shops, drugstores, surgeries, hospitals, shipping centers; publishing and authoring of advertising texts for chemist's shops, drugstores, surgeries, hospitals, shipping centers; placement of advertising contracts for third parties, namely, for chemist's shops, drugstores, surgeries, hospitals, shipping centers; advertising by leaflets; window dressing; staff management consultancy; staff and job placement; inventory management, namely, execution of inventory taking for third parties; updating, maintenance, organization and gathering of data in computer databases for business management and administration; assistance in administration of industrial or trading companies, namely, business management consultation</p>
39	Electronic data storage, namely, storage of data in computer databases for business management consultation for healthcare
42	Development of computer programs, namely, for healthcare; updating, installation and maintenance of computer and database software; computer consultancy services; recovery of computer data; installation of computer programs; development of operating system software for computers; creation of software for internet portals and internet platforms; design and maintenance of web sites for third parties; consultancy on design of homepages and internet pages; development and design of homepages and internet pages, namely, for chemist's shops, drugstores, surgeries and hospitals; leasing of computer software; leasing of data processing apparatuses; leasing of web servers; socio-scientific consultancy, namely, on current tendencies in health care policy and economic policy; medical-pharmaceutical research; medicament research, namely, development of new medicaments and dosage forms for third parties; quality testing of medicaments for third parties; industrial design, updating, installation, maintenance and upgrading of database software; scientific analysis of pharmaceutical products; scientific and technical consultancy on the approval of medicaments for third parties; chemistry laboratories
44	Medical and veterinary services, over the internet as well; medical consultations provided via phone, online chat or videoconferencing; chemist services, namely, preparation of pharmaceutical formulations and medicaments for third parties based on medical prescriptions; health and nutrition consultancy, namely, in the field of nursing and hygiene of patients and babies, over the internet as well; health care and beauty care for humans and animals; execution of medical tests for diagnostic or treatment services; services of medical laboratories; psychological consultancy of staff for medical purposes; medical consultancy on the approval of medicaments for third parties