

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Colin Rule		01/22/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
Name:	Modria.com, Inc.		
Street Address:	5129 Cordoy Lane		
City:	San Jose		
State/Country:	CALIFORNIA		
Postal Code:	95124		
Entity Type:	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	4059447	MODRIA	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	5104511527		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5104513300		
Email:	dnewton@fablaw.com		
Correspondent Name:	Dawn Newton		
Address Line 1:	1221 Broadway, 21st Floor		
Address Line 4:	Oakland, CALIFORNIA 94612		
ATTORNEY DOCKET NUMBER:	12040-29214		
NAME OF SUBMITTER:	Dawn Newton Attorney of Record		
Signature:	/DawnNewton/		
Date:	01/23/2014		
Total Attachments: 2 source=MODRIA Assignment 140123#page1.tif source=MODRIA Assignment 140123#page2.tif			

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**ASSIGNMENT**

WHEREAS, Colin Rule ("Assignor"), an individual and citizen of the United States of America, with an address of 5129 Cordoy Lane, San Jose, California 95124, has adopted, used and is using the mark referenced in Schedule A attached hereto, which is registered in the United States Patent and Trademark Office under Registration Number 4,059,447;

WHEREAS, Modria.com, Inc. ("Assignee"), a Delaware corporation, with an address of 5129 Cordoy Lane, San Jose, California 95124, is desirous of acquiring said mark and the registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to the said Mark, together with the good will of the business symbolized by the Mark, and the above-identified registration thereof.

**ASSIGNOR:** Colin Rule

**ASSIGNEE:** Modria.com, Inc.

Date: 22 Jan 2014

Date: 21 Jan 2014

Signature: 

Signature: 

Name: Colin Rule

Name: J. Scott Carr

Title: Owner

Title: President & CEO

SCHEDULE A

Registration No. 4,059,447  
Mark: MODRIA  
Class: 45

1/22/14 (29214) #532972.1

RECORDED: 01/23/2014

TRADEMARK  
REEL: 005199 FRAME: 0188