

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE BY SECURED PARTY

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
VENTURE LENDING & LEASING V, INC.		01/31/2014	CORPORATION: MARYLAND

RECEIVING PARTY DATA

Name:	LEAD ROCKET, INC. (formerly GENIUS.COM)
Street Address:	104 LA MESA DRIVE STE 102
City:	PORTOLA VALLEY
State/Country:	CALIFORNIA
Postal Code:	94028
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark
Registration Number:	3347365	
Registration Number:	3201597	GENIUS
Registration Number:	3201599	GENIUS INCORPORATED
Registration Number:	3391065	GENIUS INTERACTIVE
Registration Number:	3332245	GENIUS.COM
Registration Number:	3201596	GET SMART ABOUT YOUR CUSTOMER
Registration Number:	2182071	MARKETING GENIUS
Registration Number:	3181721	MARKETINGGENIUSCOM
Registration Number:	3181746	PEOPLE NOT CLICKS
Registration Number:	3201600	SALESGENIUS
Registration Number:	3614660	SO SIMPLE IT'S GENIUS

CORRESPONDENCE DATA

Fax Number: 7037707901

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone: 650.233.4522
Email: Judy.Keeley@pillsburylaw.com
Correspondent Name: DAVID H. JAFFER
Address Line 1: P.O. BOX 10500-IP GROUP
Address Line 2: PILLSBURY WINTHROP SHAW PITTMAN LLP
Address Line 4: MCLEAN, VIRGINIA 22102

ATTORNEY DOCKET NUMBER:	042871-0000012
NAME OF SUBMITTER:	DAVID H. JAFFER/REG. NO. 32,243
Signature:	/David H. Jaffer/
Date:	01/31/2014

Total Attachments: 4
source=Release of Security Interest dated 01-31-2014#page1.tif
source=Release of Security Interest dated 01-31-2014#page2.tif
source=Release of Security Interest dated 01-31-2014#page3.tif
source=Release of Security Interest dated 01-31-2014#page4.tif

RELEASE OF SECURITY INTEREST

WHEREAS, VENTURE LENDING & LEASING V, INC. (hereinafter, the "Secured Party") received a security interest from LEAD ROCKET, INC. (formerly GENIUS.COM), a Delaware corporation (the "Debtor"), in the copyrights, patents and trademarks listed on Exhibits A, B, and C, (the "Collateral"), pursuant to a Security Agreement dated as of March 14, 2011 (the "Security Agreement"); and

WHEREAS, the Secured Party has received consideration from the Debtor which the Secured Party accepts as payment in full for the debt secured by the Security Agreement; and

NOW, THEREFORE, pursuant to the Security Agreement, the Secured Party hereby releases their security interest in the Collateral of the Debtor, and has caused this Release of Security Interest to be duly executed and delivered by their authorized representative.

SECURED PARTY:

VENTURE LENDING & LEASING V, INC.

By: 

Printed Name: Martin Eng

Title: CFO

Address:

104 La Mesa Drive Ste 102
Portola Valley CA 94028

EXHIBIT A

Copyrights

None

EXHIBIT B

Patents

(1)

U.S. Patent No. 7,734,722 Issued June 8, 2010
Application No. 11/417,949 Filed May 3, 2006
Title: **DEEP CLICKFLOW TRACKING**
Inventors: Robert Seidl, Khai Doan, David R. Thomson

(2)


U.S. Patent No. 7,984,058 Issued July 19, 2011
Application No. 11/417,948 Filed May 3, 2006
Publication No. 20060277157 Published December 7, 2006
Title: **DATABASE QUERY CONSTRUCTION AND HANDLING**
Inventors: Robert Seidl, Frank Flynn, Michael DeLorenzo

(3)

U.S. Patent No. 8,103,690 Issued January 24, 2012
Application No. 11/418,416 Filed May 3, 2006
Publication No. 20070112800 Published May 17, 2007
Title: **REALTIME DATABASE ARCHITECTURE**
Inventors: Robert Seidl, Frank Flynn, David R. Thompson, Michael DeLorenzo

EXHIBIT C

Trademarks

Registration No.	Mark
3347365	Design Mark 
3201597	GENIUS
3201599	GENIUS INCORPORATED
3391065	GENIUS INTERACTIVE
3332245	GENIUS.COM
3201596	GET SMART ABOUT YOUR CUSTOMER
2182071	MARKETING GENIUS
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