

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
RHBB (IP) Limited		08/13/2013	CORPORATION: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Premier Foods Group Limited		
Street Address:	Premier House, Centrium Business Park		
Internal Address:	Griffiths Way, St. Albans		
City:	Hertfordshire		
State/Country:	UNITED KINGDOM		
Postal Code:	AL1 2RE		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3440675	HOVIS	
CORRESPONDENCE DATA			
Fax Number:	2159814750		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	245.981.4194		
Email:	kennedyp@pepperlaw.com, jensenc@pepperlaw.com, catalanot@pepperlaw.com		
Correspondent Name:	Paul J. Kennedy c/o Pepper Hamilton LLP		
Address Line 1:	3000 Two Logan Square		
Address Line 2:	18th and Arch Streets		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	138386.0002		
DOMESTIC REPRESENTATIVE			

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TRADEMARK
 REEL: 005207 FRAME: 0918

OP \$40.00 3440675

Name:
Address Line 1:
Address Line 2:
Address Line 3:
Address Line 4:

NAME OF SUBMITTER:	Paul J. Kennedy
Signature:	/Paul J. Kennedy/
Date:	02/04/2014
Total Attachments: 2 source=RHBB IP Limited to Premier Foods Group Limited assignment#page1.tif source=RHBB IP Limited to Premier Foods Group Limited assignment#page2.tif	

THIS DEED OF ASSIGNMENT is made the 13 day of AUGUST 2013.

BETWEEN

RHBB (IP) LIMITED (Company No. 4097777) whose registered office is situated at Premier House, Centrium Business Park, Griffiths Way, St. Albans, Hertfordshire AL1 2RE (hereinafter called "the Assignor")

AND

PREMIER FOODS GROUP LIMITED (Company No. 281728) whose registered office is situated at Premier House, Centrium Business Park, Griffiths Way, St. Albans, Hertfordshire AL1 2RE (hereinafter called "the Assignee").

WHEREAS

- (a) The Assignor is about to apply to the Registrar of Companies to be dissolved pursuant to section 1003 of the Companies Act 2006.
- (b) The Assignor, to the best of its knowledge, information and belief, has no recoverable assets.
- (c) This present Deed is being entered into to avoid the possibility that it may hereafter be found that at the date of the dissolution of the Assignor, assets may have been vested in it without its knowledge.

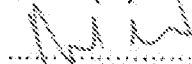

NOW THIS DEED WITNESSETH as follows:-

The Assignor, so far as it has power so to do, hereby assigns, conveys, assures and transfers to the Assignee all of the Assignor's rights, title, benefit and interest in and to all property, assets, receivables, intellectual property, rights and powers of whatsoever nature and wheresoever situated.

This Deed is governed by and construed in accordance with English law. Any matter, claim or dispute arising out of or in connection with this Deed, whether contractual or non-contractual, is to be governed in accordance with English law.

IN WITNESS WHEREOF this document has been executed as a Deed and delivered on the date stated at the beginning of this Deed.

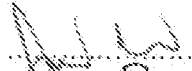

Executed as a Deed by
RHBB (IP) LIMITED

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Director

Director/ Secretary

Executed as a Deed by
PREMIER FOODS GROUP LIMITED

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Director

Director/ Secretary

SCHEDULE

Mark

Reg. No.

HOVIS

3440675