

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																														
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																														
CONVEYING PARTY DATA																															
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CORRESPONDENCE DATA																															
Fax Number: 2064640125 <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> Phone: (206) 464-3939 Email: sstaff@gsblaw.com Correspondent Name: Sarah Staff Address Line 1: 1191 Second Avenue Address Line 2: Suite 1800 Address Line 4: Seattle, WASHINGTON 98101																															
NAME OF SUBMITTER:	Sarah A. Staff																														
Signature:	/SAS/																														
Date:	02/04/2014																														
Total Attachments: 3 source=DOC020414-02042014174420#page1.tif source=DOC020414-02042014174420#page2.tif source=DOC020414-02042014174420#page3.tif																															

OP \$40.00 4269913

TRADEMARK ASSIGNMENT

WHEREAS, G-Unit Brands, Inc., a New York corporation (“G-Unit”) with an address c/o Garvey Schubert Barer, 20th Floor, 100 Wall Street, New York, New York, 10005, has licensed use of the trademark SMS AUDIO (the “Trademark”) and the logo displayed below incorporating the Trademark (the “Logo”) for use in connection with headphone and audio products, including, without limitation, earphone and headphone dongles (“Dongles”), has obtained the U.S. trademark registration set forth on Exhibit A, attached hereto and incorporated herein by this reference for the Logo for use in connection with Dongles (the “Registration”), and owns all right, title and interest in the Registration;



and

WHEREAS, SMS Audio, LLC, a Delaware limited liability company (“SMS”), with an address c/o Garvey Schubert Barer, 20th Floor, 100 Wall Street, New York, New York, 10005 (“Assignee”), desires to acquire all right, title and interest in and to the Registration and all associated goodwill, and Assignor desires to assign such right, title and interest to Assignee.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns to Assignee all of Assignor’s right, title and interest in and to the Registration, together with the goodwill of the business symbolized by the Registration.

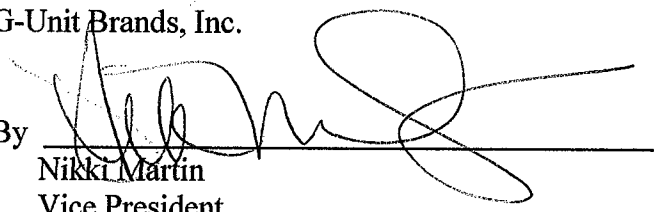
This Assignment will inure to the benefit of Assignee, its successors, assigns and other legal representatives, and will be binding upon Assignor and Assignor's successors, assigns and other legal representatives.

The effective date of this Assignment is February 3, 2014.

DATED this 3rd day of February, 2014.


G-Unit Brands, Inc.

By



Nikki Martin
Vice President

EXHIBIT A

Mark	Registration Number
 The logo consists of a black rectangular background. On the left side, there is a large, white, stylized letter 'M'. To the right of the 'M', the word 'AUDIO' is written in a smaller, white, sans-serif font.	4269913