

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Esselte Corporation		02/06/2014	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	Xyron, Inc.		
Street Address:	8465 No. 90th Street		
City:	Scottsdale		
State/Country:	ARIZONA		
Postal Code:	85254		
Entity Type:	CORPORATION: ARIZONA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4437434	PETRUS TOOLS	
Registration Number:	1191164	PETRUS	
CORRESPONDENCE DATA			
Fax Number:	2026638007		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2026638000		
Email:	dctm@pillsburylaw.com		
Correspondent Name:	Patrick J. Jennings		
Address Line 1:	2300 N Street, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20037		
ATTORNEY DOCKET NUMBER:	25907-417675		
NAME OF SUBMITTER:	Patrick J. Jennings		
Signature:	/Pat Jennings/		

CH \$65.00 4437434

900279445

**TRADEMARK
 REEL: 005209 FRAME: 0981**

Date:

02/06/2014

Total Attachments: 2

source=Petrus Tools Assignment#page1.tif

source=Petrus Tools Assignment#page2.tif

TRADEMARK ASSIGNMENT

TRADEMARK ASSIGNMENT made as of February 6, 2014 by and among Esselte Corporation, a corporation organized under the laws of the State of New York, with an address at 225 Broadhollow Road, Melville, New York 11747 (the "Assignor"), and Xyron, Inc., a corporation organized under the laws of the State of Arizona, with an address at 8465 No. 90th Street, Scottsdale, Arizona 85254 (the "Assignor").

Assignor owns all right, title, and interest in and to the trademarks set forth in the attached Schedule A ("the Trademarks"). Assignor wishes to assign all right, title, and interest to the Trademarks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign to Assignee, its successors, assigns, and legal representatives, the entire, full, and exclusive right, title, and interest in and to the Trademarks, together with the good will of the business symbolized by the Trademarks and any applications and/or registrations therefor, and the right (but not the obligation) to assert the Trademarks and to collect for all past, present, and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties, and proceeds of infringement suits, and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

Assignor also hereby represents that Assignee is the successor to the portion of Assignor's ongoing and existing business to which the Trademarks pertain.




Esselte Corporation

By: Lisa Duff

Name: Lisa Duff

Title: Assistant Secretary

Schedule A

Country	Mark	App./Reg. No.	Status
Canada		1593333	Published 11/6/13
Mexico		1340437	Registered 12/18/12
US		4437434	Registered 11/19/13
US	PETRUS	1191164	Registered 3/2/82