

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	Release of Trademark Security Interest

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NXT Capital SBIC, LP		02/04/2014	LIMITED PARTNERSHIP: DELAWARE

RECEIVING PARTY DATA

Name:	Federated Media Publishing, Inc.
Street Address:	72 Townsend Street
City:	San Francisco
State/Country:	CALIFORNIA
Postal Code:	94107
Entity Type:	CORPORATION: DELAWARE

Name:	Lijit Networks, Inc.
Street Address:	1750 29th Street, Suite 2036
City:	Boulder
State/Country:	COLORADO
Postal Code:	80301
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 16

Property Type	Number	Word Mark
Serial Number:	85150904	BUZZ PACKAGE
Serial Number:	85119762	FOODBUZZ
Serial Number:	85009883	PROJECT FOOD BLOG
Serial Number:	77755225	BRAND ENGAGEMENT SCORE
Serial Number:	77753653	BRAND ENGAGEMENT DASHBOARD
Serial Number:	77751331	FOODBUZZ
Serial Number:	77514085	CM SUMMIT
Serial Number:	77514081	CONVERSATIONAL MARKETING SUMMIT

TRADEMARK

Serial Number:	77514083	CONVERSATIONAL MEDIA SUMMIT
Serial Number:	77510401	CROWDFIRE
Serial Number:	77092312	LIJIT
Serial Number:	78740347	FEDERATED MEDIA
Serial Number:	78740336	FM
Serial Number:	78738434	FM PUBLISHING
Serial Number:	85117950	FOODIEVENTS
Serial Number:	85081771	DINNERBROKER

CORRESPONDENCE DATA

Fax Number: 2136270705
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 213.683.5698
Email: MinetteTayco@paulhastings.com
Correspondent Name: Minette M. Tayco, c/o Paul Hastings LLP
Address Line 1: 515 S. Flower Street, 25th Floor
Address Line 4: Los Angeles, CALIFORNIA 90071

ATTORNEY DOCKET NUMBER:	LIN/FEDERATED 77910.00018
NAME OF SUBMITTER:	Minette M. Tayco
Signature:	/Minette M. Tayco/
Date:	02/11/2014

Total Attachments: 5
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RELEASE OF TRADEMARK SECURITY INTEREST

THIS RELEASE OF TRADEMARK SECURITY INTEREST (this “Release”) is made as of February 4, 2014 (“Effective Date”) by NXT Capital SBIC, LP, with its chief executive office and principal place of business located at 191 N. Wacker Drive, Suite 1200, Chicago, Illinois 60606 (“Secured Party”).

WHEREAS, pursuant to the terms and conditions of that certain Trademark Grant of Security Interest dated as of February 20, 2013, by and between Federated Media Publishing, Inc., a Delaware corporation, which maintains its chief executive office and principal place of business located at 72 Townsend Street, San Francisco, California 94107 and Lijit Networks, Inc., a Delaware corporation, which maintains its chief executive office and principal place of business located at 1750 29th Street, Suite 2036, Boulder Colorado 80301 (each a “Released Party” and together, the “Released Parties”) on the one hand, and Secured Party on the other hand (the “Security Agreement”), the Released Parties granted a security interest in and to Trademarks (as that term is defined in the Security Agreement), including trademarks, trademark registrations, and trademark applications set forth on Exhibit A hereto (collectively, the “Collateral”) to the Secured Party;

WHEREAS, the Security Agreement was recorded with the United States Patent and Trademark Office at Reel No. 4967 and Frame No. 0202, and given a recordation date of February 20, 2013;

WHEREAS, the terms and conditions of the Security Agreement have been fulfilled, and the Secured Party now desires to release its security interest in the Collateral;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Secured Party hereby covenants and agrees as follows:

1. Secured Party’s security interest in the Collateral, including, without limitation, its interest in and to the trademarks, trademark registrations, and trademark applications set forth on Exhibit A, is hereby terminated and released.

2. To the extent the Secured Party retains any interest in or to the Collateral, the Secured Party hereby assigns, transfers and conveys to the Released Parties all of the Secured Party’s right, title and interest, now owned or hereinafter acquired, that it may have, whether by assignment or otherwise, in, to, and under any mortgage and continuing security interest and collateral assignment in the Collateral, including without limitation its entire right, title and interest in, to, and under the trademarks, trademark registrations, and trademark applications set forth on Exhibit A.

3. Secured Party hereby agrees to execute, acknowledge and deliver to the Released Parties all such further instruments and to take all such further actions as may be reasonably requested or are required in order to more fully and effectively carry out the purposes of this Release.

IN WITNESS WHEREOF, Secured Party has caused this Release to be executed by its duly authorized representative as of the Effective Date.

NXT CAPITAL SBIC, LP
By: NXT CAPITAL SBIC GP, LLC
Its: General Partner

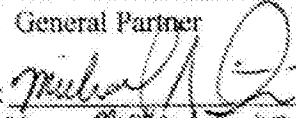
By: 
Name: Michael A. Tward
Title: Senior Vice President

EXHIBIT A

See Attached Schedule 1 to Trademark Grant of Security Interest.

SCHEDULE 1
TO
TRADEMARK GRANT OF SECURITY INTEREST

TRADEMARKS:			
<u>Name</u>	<u>Date Filed or Issued</u>	<u>Serial Number</u>	<u>Status</u>
Buzz Package	10/12/2010	85/150,904	Live
Foodbuzz	8/31/2010	85/119,762	Live
Project Food Blog	4/8/2010	85/009,883	Live
Brand Engagement Score	6/9/2009	77/755,225	Live
Brand Engagement Dashboard	6/5/2009	77/753,653	Live
Foodbuzz	6/3/2009	77/751,331	Live
CM Summit	7/2/2008	77/514,085	Live
Conversational Marketing Summit	7/2/2008	77/514,081	Live
Conversational Media Summit	7/2/2008	77/514,083	Dead
Crowdfire	6/27/2008	77/510,401	Dead
Lijit	1/26/2007	77/092312	Live
Federated	10/25/2005	78/740,347	Live
FM	10/25/2005	78/740,336	Live
FM Publishing	10/21/2005	78/738,434	Dead
FoodiEvents	8/27/2010	85/117950	Live
DinnerBroker	7/9/2010	85/081771	Live

TRADEMARK APPLICATIONS:			
<u>Name</u>	<u>Date Filed</u>	<u>Serial Number</u>	<u>Status</u>
None.			

TRADEMARK LICENSES:			
<u>Name</u>	<u>Licensor</u>	<u>Licensee</u>	<u>Registration Number</u>

None.			

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