

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
UBM Canon LLC		01/15/2014	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Nojasa LLC		
Street Address:	19 Milton St.		
City:	Millburn		
State/Country:	NEW JERSEY		
Postal Code:	07041		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3451813	PHARMALOT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9734937851		
Email:	ed.silverman@comcast.net		
Correspondent Name:	ed silverman		
Address Line 1:	19 milton st		
Address Line 4:	millburn, NEW JERSEY 07041		
NAME OF SUBMITTER:	edward r. silverman		
Signature:	/edward r silverman/		
Date:	02/11/2014		
Total Attachments: 2			
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source=Service Mark Assignment Agreement#page2.tif			

OP \$40.00 3451813

## SERVICE MARK ASSIGNMENT AGREEMENT

This service mark assignment agreement (the "Assignment") is entered into freely by and between UBM CANON LLC, a Delaware Limited Liability Corporation with an address at 2901 28<sup>th</sup> St., Santa Monica, CA 90405, which is the successor in interest to CANON IMM, INC., a Delaware Corporation ("Assignor") and NOJASA LLC a New Jersey Limited Liability Corporation with an address at 19 Milton St., Millburn, NJ, 07041 ("Assignee") (Assignor and Assignee are collectively referred to herein as the "Parties").

WHEREAS, the Parties entered into a Trademark Purchase and Domain Name Transfer Agreement on December 30, 2013 regarding United States service mark PHARMALOT, Registration Number 3451813 (the "Service Mark"); and

WHEREAS, Assignee wishes to take such appropriate action as may be necessary to vest in and secure unto Assignee the full right, title and interest in and to the Service Mark; and:

WHEREAS, Assignor wishes to consent to such action;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by the Parties, the Parties agree as follows:

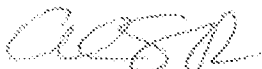
1. Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States to issue or transfer the Service Mark to Assignee as owner of all right, title and interest therein, or otherwise as Assignee may direct, in accordance with the terms of this Assignment.
2. General. This Assignment may be amended only by a written agreement signed by both parties which explicitly adjoins itself to this Assignment. Severability. If any term, provision, covenant or condition of this Agreement, or the application thereof to any person, place or circumstance, shall be held by a court of competent jurisdiction to be invalid, unenforceable or void, the remainder of this Agreement and such term, provision, covenant or condition as applied to other persons, places and circumstances shall remain in full force and effect, except as mandated by the ruling. Governing Law. This Agreement shall be construed in accordance with, and all actions arising hereunder shall be governed by, the laws of the United States of America and the State of New York without regard to any Choice of Law provisions.

[SIGNATURES FOLLOW ON NEXT PAGE]

IN WITNESS WHEREOF, this Assignment has been executed by the parties on the day and year written below.

Date: January 15, 2014.


ASSIGNOR

By: 

Name: Abraham Shomash

Title: CFO, OEM Connect.

ASSIGNEE

By: 

Name: Ed Silverman

Title: principal, NGSASA LLC