

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BOBIT BUSINESS MEDIA, INC.		11/01/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	EH PUBLISHING, INC.		
Street Address:	111 Speen Street, Suite 200		
City:	Framingham		
State/Country:	MASSACHUSETTS		
Postal Code:	01701		
Entity Type:	CORPORATION: TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1691430	SECURITY SALES	
CORRESPONDENCE DATA			
Fax Number:	5087918502		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	508-791-8500		
Email:	trademarks@mirickoconnell.com		
Correspondent Name:	David E. Surprenant, Esq.		
Address Line 1:	Mirick O'Connell DeMallie & Lougee LLP		
Address Line 2:	100 Front Street		
Address Line 4:	Worcester, MASSACHUSETTS 01608		
ATTORNEY DOCKET NUMBER:	24090-00003		
NAME OF SUBMITTER:	David E. Surprenant		
Signature:	/David E. Surprenant/		

Date:

02/18/2014

Total Attachments: 3

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ASSIGNMENT OF TRADEMARK

THIS ASSIGNMENT OF TRADEMARK (this "Assignment") is made effective as of November 1, 2013, between BOBIT BUSINESS MEDIA INC., a Delaware corporation, of 3520 Challenger Street, Torrance, CA 90503 (the "Assignor"), and EH PUBLISHING, INC., a Texas corporation, of 111 Speen Street, Suite 200, Framingham, MA 01701 (the "Assignee").

RECITALS

WHEREAS, Assignor and Assignee have entered into that certain Asset Purchase Agreement dated as of November 1, 2013 (the "Asset Purchase Agreement"); and

WHEREAS, Assignor has agreed to sell and assign, and Assignee has agreed to buy and acquire all of Assignor's right, title and interest in and to the trademark "SECURITY SALES" (U.S. Reg. No. 1691430) and the corresponding registration and related documents, which are owned by Assignor (the "Assigned Trademark").

NOW, THEREFORE, for good and valuable consideration in accordance with the Asset Purchase Agreement, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably and in perpetuity, sells, conveys, assigns and transfers to Assignee all of its right, title, and interest, of whatever kind, in and to the Assigned Trademark, in the United States and all jurisdictions outside of the United States, together with: (i) all trademark applications and registrations and related documents that may have been filed or granted with respect to the Assigned Trademark; (ii) the portion of the business to which the Assigned Trademark pertains; (iii) the benefit of any use of the Assigned Trademark; (iv) all goodwill associated with the business related to the Assigned Trademark, together with all rights to use, license and otherwise exploit the Assigned Trademark; (v) all rights in and under the Assigned Trademark to the fullest extent allowed by law as fully as the Assignor would have held the same in the absence of this Assignment; and (vi) the right to sue for and recover damages and payments for any past, present and future infringements, misappropriations or dilution thereof.

Assignor authorizes the Commissioner of Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registration for the Assigned Trademark to Assignee as assignee of Assignor's entire right, title and interest therein. Assignor agrees to further execute any documents reasonably necessary to effect this assignment or to confirm Assignee's ownership of the Assigned Trademark.

This Assignment shall be binding on and shall inure to the benefit of, the parties to the Asset Purchase Agreement and their respective successors and assigns. This Assignment will be governed in all respects, including validity, interpretation, and effect, by the laws of the State of Delaware without regard to the principles of choice of law or conflicts or law of any jurisdiction. If any term or other provision of this Assignment is invalid, illegal or incapable of being enforced by any rule of law or public policy, all other conditions and provisions of this Assignment will nevertheless remain in full force and effect. Upon such determination that any term or other provision is invalid, illegal or incapable of being enforced, the parties hereto will

negotiate in good faith to modify this Assignment so as to effect the original intent of the parties as closely as possible in a mutually acceptable manner in order that the transactions contemplated hereby be consummated as originally contemplated to the greatest extent possible. This Assignment may be executed in one or more counterparts, and by the different parties hereto in separate counterparts, each of which when executed will be deemed to be an original but all of which taken together will constitute one and the same Assignment.

IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment of Trademark to be executed by its duly authorized representatives effective as of the date first written above.

“Assignor”:

BOBIT BUSINESS MEDIA, INC.,
a Delaware corporation

By: *[Signature]*
Name: Richard E. Johnson
Title: CFO

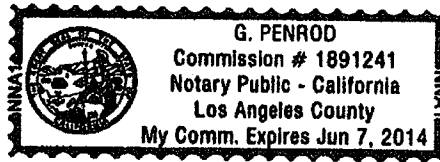
STATE OF CALIFORNIA)
) SS.
COUNTY OF LOS ANGELES)

On February 3, 2014, before me, G. PENROD, a Notary Public, personally appeared RICHARD E. JOHNSON, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal

[Signature]
Notary Public



(Seal)

"Assignee":

EH PUBLISHING, INC.,
a Texas corporation

By: *[Signature]*
Name: Steven R. Martini
Title: COO

STATE OF Massachusetts)
) SS.
COUNTY OF Middlesex)

On February 14, 2014, before me, Margaret M. Harding, a Notary Public, personally appeared Steven Martini, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of Massachusetts that the foregoing paragraph is true and correct.

WITNESS my hand and official seal

Margaret M. Harding
Notary Public

