

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
B. Field Failing III		02/20/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Fields GC, LLC		
Street Address:	56 West 22nd Street		
Internal Address:	Floor 2		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86008589	FIELDS GOOD CHICKEN	
CORRESPONDENCE DATA			
Fax Number:	7188322767		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7188328810		
Email:	jsonnabend@sonnabendlaw.com		
Correspondent Name:	Jeffrey Sonnabend		
Address Line 1:	600 Prospect Avenue		
Address Line 4:	Brooklyn, NEW YORK 11215		
ATTORNEY DOCKET NUMBER:	AUR1		
NAME OF SUBMITTER:	Jeffrey Sonnabend		
Signature:	/JS/		

Date:

02/20/2014

Total Attachments: 3

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TRADEMARK ASSIGNMENT AGREEMENT

This Agreement is by and between B. Field Failing III, an individual residing at 150 East 18th Street, Apt. 12A New York NY 10003 ("Field"), and Fields GC, LLC, a New York State Limited Liability Company with offices at 56 West 22nd Street, Floor 2, New York, NY 10010 ("Fields GC").

1 Assignment

1.1 Subject Marks – The Subject Marks include those marks listed in Exhibit 1, and all variations of same, for the goods and services listed in the trademark applications and registrations listed in Exhibit 1, and all related goods and services.

1.2 Assignment – Field hereby assigns to Fields GC, and Fields GC accepts, all right, title and interest to the Subject Marks, including all goodwill associated therewith.

2 Miscellaneous Provisions

2.1 This Agreement will be governed by the laws of the State of New York without reference to its choice of laws provisions. The parties to this Agreement hereby agree to submit to the jurisdiction of the Courts of The State of New York and United States Courts located therein for actions arising out of this Agreement or breach thereof.

2.2 This Agreement constitutes the entire understanding between the parties and supersedes any and all prior and contemporaneous, oral or written representations, communications, understandings and agreements between the parties with respect to the subject matter of this Agreement.

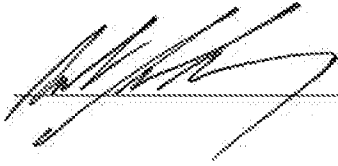
2.3 If any provision of this Agreement will be unlawful, void, or for any reason, unenforceable, it will be deemed separable from, and will in no way affect the validity or enforceability of, the remaining provisions of this Agreement, which will remain valid and enforceable according to its terms.

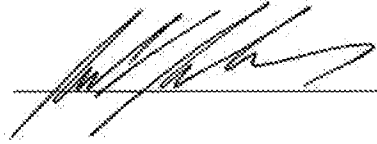
2.4 This Agreement will not be modified except by written instrument signed by both parties hereto.

IN WITNESS WHEREOF, the parties hereto have caused this Agreement to be executed by their duly authorized officers or agents as of the day and year first above written.

B. Field Failing III

Fields GC, LLC





Date: 2/20/2014

Date: 2/20/2014

B. Field Failing III
print name

Managing Partner
title

EXHIBIT 1
Trademark Assignment Agreement
Subject Marks

<u>Mark</u>	<u>Application Serial No.</u>	<u>Registration No.</u>
FIELDS GOOD CHICKEN	86/008589	Pending