

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL										
CONVEYING PARTY DATA											
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>The Deaton-Kennedy Company</td> <td></td> <td>12/20/2013</td> <td>CORPORATION: ILLINOIS</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	The Deaton-Kennedy Company		12/20/2013	CORPORATION: ILLINOIS
Name	Formerly	Execution Date	Entity Type								
The Deaton-Kennedy Company		12/20/2013	CORPORATION: ILLINOIS								
RECEIVING PARTY DATA											
Name:	DK Holding Company, LLC										
Street Address:	318 E. 7th Street										
City:	Auburn										
State/Country:	INDIANA										
Postal Code:	46706										
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE										
PROPERTY NUMBERS Total: 1											
<table border="1"> <thead> <tr> <th>Property Type</th> <th>Number</th> <th>Word Mark</th> </tr> </thead> <tbody> <tr> <td>Registration Number:</td> <td>3783528</td> <td>GREEN EARTH MEMORIAL LINE</td> </tr> </tbody> </table>				Property Type	Number	Word Mark	Registration Number:	3783528	GREEN EARTH MEMORIAL LINE		
Property Type	Number	Word Mark									
Registration Number:	3783528	GREEN EARTH MEMORIAL LINE									
CORRESPONDENCE DATA											
Fax Number:	3129021061										
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>											
Phone:	3129025665										
Email:	becky.williams@kattenlaw.com										
Correspondent Name:	Becky A. Williams										
Address Line 1:	525 W. Monroe Street, Suite 1900										
Address Line 4:	Chicago, ILLINOIS 60661										
ATTORNEY DOCKET NUMBER:	383410-00002										
NAME OF SUBMITTER:	Becky A. Williams										
Signature:	/baw/										
Date:	02/21/2014										
Total Attachments: 2 source=Deaton-DK Trademark Assignment#page1.tif source=Deaton-DK Trademark Assignment#page2.tif											

CH \$40.00 3783528

## TRADEMARK ASSIGNMENT

This Trademark Assignment (the "*Assignment*") is executed this 20th day of December, 2013, by The Deaton-Kennedy Company, an Illinois corporation ("*Assignor*"), in favor of DK Holding Company, LLC, a Delaware limited liability company ("*Assignee*").

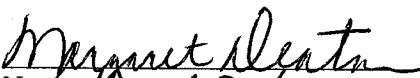
WHEREAS, Assignor owns all the right, title and interest in and to the trademarks, trademark applications and trademark registrations identified on Schedule 1 (collectively, the "*Trademarks, Applications and Registrations*"), together with the goodwill of the business associated therewith.

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Trademarks, Applications and Registrations, and the goodwill associated therewith.

NOW, THEREFORE, for good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Assignor conveys and assigns to Assignee, free and clear of all liens, claims, mortgages, security interests, encumbrances and pledges, all of its right, title and interest in and to the Trademarks, Applications and Registrations, in the United States and all jurisdictions outside the United States (including all common law rights in and to such Trademarks, Applications and Registrations, the right to apply for trademark registrations within or outside the United States based in whole or in part upon the Trademarks, Applications and Registrations, and any priority right that may arise from use of the Trademarks, Applications and Registrations), and all goodwill of the business represented and symbolized thereby, with all rights to sue and recover damages and/or profits for past infringements, the same to be held and enjoyed by Assignee, its successors and assigns as fully and entirely as said interest could have been held and enjoyed by Assignor had this conveyance and assignment not been made.

Assignor further agrees, without further consideration, to promptly cause to be performed such lawful acts and to be executed such further assignments and other lawful documents as Assignee may reasonably request to effectuate fully this Assignment and to permit Assignee to be duly recorded in all applicable jurisdictions as the registered owner and proprietor of the rights hereby conveyed.

### THE DEATON-KENNEDY COMPANY

By:   
Name: Margaret Deaton  
Title: President

**Schedule 1**  
**Trademarks, Applications and Registrations**

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
GREEN EARTH MEMORIAL LINE	3,783,528	May 4, 2010