

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Study Mode, LLC		02/09/2014	LIMITED LIABILITY COMPANY: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Cram LLC		
Street Address:	8939 1/2 Santa Monica Boulevard		
City:	West Hollywood		
State/Country:	CALIFORNIA		
Postal Code:	90069		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4257634	FLASHCARD EXCHANGE	
CORRESPONDENCE DATA			
Fax Number:	2025339099		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-467-8810		
Email:	behogue@vorys.com		
Correspondent Name:	Vorys, Sater, Seymour and Pease LLP		
Address Line 1:	P.O. Box 2255 -- IPLAW@VORYS		
Address Line 2:	Attn: Cory M. Amron, Esq.		
Address Line 4:	Columbus, OHIO 43216		
ATTORNEY DOCKET NUMBER:	63058-2/0769/CRAMLLC		
NAME OF SUBMITTER:	Bernice Hogue		
Signature:	/bernice hogue/		

CH \$40.00 4257634

Date:

02/24/2014

Total Attachments: 2

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TRADEMARK ASSIGNMENT

Study Mode, LLC, a California limited liability company located at 8939 1/2 Santa Monica Boulevard, West Hollywood, California 90069 (“**Assignor**”), and Cram LLC, a Delaware limited liability company located at 8939 1/2 Santa Monica Boulevard, West Hollywood, California 90069 (“**Assignee**”), enter into this Trademark Assignment effective as of February 9, 2014.

Assignor adopted, has filed a trademark application for, has used, and is using the trademark FLASHCARD EXCHANGE (the “**Trademark**”), as described in Schedule A;

Assignor grants, assigns, and conveys all right, title, and interest in and to the Trademark, along with the federal trademark registration, and the business goodwill associated with the Trademark to Assignee, including:

- (1) All income, royalties, damages, and payments due or payable, now and in the future with respect to the Trademark including damages and payments for past, present, or future infringements of the Trademark, and the right to sue for past, present, or future infringements of the Trademark;
- (2) The right to register the Trademark;
- (3) The right to renew the Trademark registration; and
- (4) All rights in the Trademark as Assignor would have held had this Trademark Assignment not been made.

Upon the request of Assignee or its designees, Assignor will make all rightful oaths; testify on behalf of Assignee or its designees in matters involving the Trademark; do all other lawful acts; and provide any material, information, or assistance to Assignee or its designees that are necessary to carry out the intent of this Trademark Assignment.

ASSIGNOR:
STUDY MODE, LLC

By: Henry Blaine Vess IV

Name: Henry Blaine Vess IV

Title: Manager

Date: 2-9-2014

ASSIGNEE:
CRAM LLC

By: Henry Blaine Vess IV

Name: Henry Blaine Vess IV

Title: Manager

Date: 2-9-2014

Schedule A

<u>Trademark</u>	<u>Reg. Date</u>	<u>U.S. Registration Number</u>	<u>Services</u>
FLASHCARD EXCHANGE	12/11/2012	4,257,634	Providing a website featuring non- downloadable software for creating, sharing, exporting to mobile and desktop applications, and printing flashcards for use as study aids in Int. Cl. 42