900281331 02/26/2014

TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|----------------|
| NATURE OF CONVEYANCE: | CHANGE OF NAME |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|-------------|----------|----------------|-----------------------|
| Yasah, Inc. | | 06/08/2012 | CORPORATION: DELAWARE |

RECEIVING PARTY DATA

| Name: | Virtrue Inc. | |
|-------------------|-----------------------|--|
| Street Address: | 855 Folsom Street | |
| Internal Address: | #542 | |
| City: | San Francisco | |
| State/Country: | CALIFORNIA | |
| Postal Code: | 94107 | |
| Entity Type: | CORPORATION: DELAWARE | |

PROPERTY NUMBERS Total: 1

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 4297606 | VIRTRUE |

CORRESPONDENCE DATA

Fax Number: 6175265000

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Mail.

Phone: 617-526-6448

Email: huelinh.tran@wilmerhale.com
Correspondent Name: Michael J. Bevilacqua, Esq.

Address Line 1: Wilmer Cutler Pickering Hale and DorrLLP

Address Line 2: 60 State Street

Address Line 4: Boston, MASSACHUSETTS 02109

| NAME OF SUBMITTER: | Michael J. Bevilacqua |
|--------------------|-------------------------|
| Signature: | /michael j. bevilacqua/ |
| Date: | 02/26/2014 |

Total Attachments: 2

source=change of name yasah to virtrue#page1.tif source=change of name yasah to virtrue#page2.tif

TRADEMARK REEL: 005224 FRAME: 0719 OP \$40.00 4297606



PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF

DELAWARE, DO HEREBY CERTIFY "VIRTRUE INC." IS DULY INCORPORATED

UNDER THE LAWS OF THE STATE OF DELAWARE AND IS IN GOOD STANDING

AND HAS A LEGAL CORPORATE EXISTENCE SO FAR AS THE RECORDS OF

THIS OFFICE SHOW, AS OF THE ELEVENTH DAY OF JUNE, A.D. 2012.

DATE: 06-11-12

AUTHENT\(\)C\(\)TION: 9635014

TRADEMARK REEL: 005224 FRAME: 0720

Jeffrey W. Bullock, Secretary of State

5129878 8300

120721659

You may verify this certificate online at corp.delaware.gov/authver.shtml

State of Delaware Secretary of State Division of Corporations Delivered 06:32 PM 06/08/2012 FILED 06:27 PM 06/08/2012 SRV 120721659 - 5129878 FILE

STATE OF DELAWARE CERTIFICATE OF AMENDMENT OF CERTIFICATE OF INCORPORATION

| The | corporation | n organized | and | existing | under | and | by v | irtue | of | the | Gen | eral |
|------|---|-------------|--------|----------|---------|--------|------|-------|----|-----|-----|------|
| Corp | Corporation Law of the State of Delaware does hereby certify: | | | | | | | | | | | |
| | ST: That at AH, INC. | _ | of the | Board of | Directo | ors of | • | | | | | |
| | lutions wer | · · | • | _ | | • | - | | | | | |

Certificate of Incorporation of said corporation, declaring said amendment to be advisable and calling a meeting of the stockholders of said corporation for consideration thereof. The resolution setting forth the proposed amendment is as follows:

RESOLVED, that the Certificate of Incorporation of this corporation be amended by changing the Article thereof numbered "I" so that, as amended, said Article shall be and read as follows:

The name of the corporation hereby is VIRTRUE INC.

SECOND: That thereafter, pursuant to resolution of its Board of Directors, a special meeting of the stockholders of said corporation was duly called and held upon notice in accordance with Section 222 of the General Corporation Law of the State of Delaware at which meeting the necessary number of shares as required by statute were voted in favor of the amendment.

THIRD: That said amendment was duly adopted in accordance with the provisions of Section 242 of the General Corporation Law of the State of Delaware.

| IN WITNESS WHE. signed this 8TH | REOF, said corporation has ca | aused this certificate to be $\frac{12}{2}$. |
|---------------------------------|-------------------------------|---|
| | By: | · |
| | Authorized | d Officer |
| | Title: CEO | |
| | Name: Adam Spector | • |
| | Print or Ty | |

TRADEMARK
REEL: 005224 FRAME: 0721

RECORDED: 02/26/2014