

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Regents of the University of Minnesota		02/10/2014	Constitutional Educational Corporation: MINNESOTA
RECEIVING PARTY DATA			
Name:	Caren S. Martin		
Street Address:	5308 Abbott Avenue South		
City:	Minneapolis		
State/Country:	MINNESOTA		
Postal Code:	55410		
Entity Type:	INDIVIDUAL: UNITED STATES		
Name:	Denise A. Guerin		
Street Address:	3458 Van Dyke Street		
City:	White Bear Lake		
State/Country:	MINNESOTA		
Postal Code:	55110		
Entity Type:	INDIVIDUAL: UNITED STATES		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	2832861	INFORMEDSIGN	
Registration Number:	2832869	INFORMEDSIGN	
Registration Number:	2837078	WHERE RESEARCH INFORMS DESIGN	
Registration Number:	2863382	WHERE RESEARCH INFORMS DESIGN	
CORRESPONDENCE DATA			
Fax Number:	6126269624		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent</i>			

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via US Mail.

Phone: 612-625-4597
Email: rosen848@umn.edu
Correspondent Name: Molly Rosen
Address Line 1: 200 Oak Street SE
Address Line 2: Ste. 360 McNamara Alumni Center
Address Line 4: Minneapolis, MINNESOTA 55455

ATTORNEY DOCKET NUMBER:	20130010 INFORMEDESIGN
NAME OF SUBMITTER:	Molly A. Rosen
Signature:	/Molly A. Rosen/
Date:	02/27/2014

Total Attachments: 6

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ASSIGNMENT OF COPYRIGHTS, TRADEMARKS AND DOMAIN NAMES

THIS ASSIGNMENT OF COPYRIGHTS, TRADEMARKS AND DOMAIN NAMES (this "Agreement") is effective as of October 1, 2013 (the "Effective Date"), and is made by and among **Regents of the University of Minnesota**, a constitutional educational corporation under the laws of the state of Minnesota (the "University") and **Caren S. Martin and Denise A. Guerin** (each an "Assignee" and jointly the "Assignees") (the University and the Assignees are referred to individually as a "Party" and collectively as the "Parties").

Now, therefore, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and subject to the terms and conditions of that certain Waiver and Assignment Agreement among the Parties, dated the date hereof, the Parties agree as follows:

1. **Definition.** For purposes of this Agreement, the following terms have the meanings ascribed to them in this section:

"Domain Name" means a domain name described in the List of Domain Names section of the List of Intellectual Property, a copy of which is marked as Attachment A, attached, and incorporated by reference;

"Mark" means a trademark described in the List of Marks section of the List of Intellectual Property; and

"Work" means each original work of authorship described on the List of Works section of the List of Intellectual Property.

2. **Assignments.** For good and valuable consideration, the receipt and sufficiency of which the Parties acknowledge and agree, jointly, and their successors and assigns, and the Assignees hereby accept, the University's entire right, title and interest in and to each Domain Name, Mark and Work together with (a) all registrations, foreign and domestic, related thereto, (b) the goodwill of the business symbolized by and associated with the Marks and the registrations thereof, and (c) the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with, any and all future infringements or dilution of or damage or injury to the Domain Name, Mark or Work. No provision of this Agreement obligates an Assignee to assume liability for causes of action, claims, liabilities, obligations or commitments related to a Domain Name, Mark or Work arising or made before the Effective Date, and the University shall have no liability for causes of action, claims, liabilities, obligations or commitments related to a Domain Name, Mark or Work arising or made after the Effective Date.

3. **General.** The laws of the state of Minnesota shall govern the interpretation and enforcement of this Agreement. All causes of action arising out of this Agreement shall be brought and maintained in the courts of the state of Minnesota. This Agreement is intended by the Parties as the final and binding expression of their contract and agreement and as the complete and exclusive statement of the terms thereof. This Agreement cancels, supersedes and revokes all prior negotiations, representations and agreements among the parties, whether oral or written, relating to the subject matter of this Agreement, except the Waiver and Assignment Agreement, among the Parties, dated the date hereof.

**ATTACHMENT A
LIST OF INTELLECTUAL PROPERTY**

List of OTC Cases:

Case No. 20130010

List of Domain Names:

InformeDesign.org;
InformeDesign.com; and
InformeDesign.net.,

List of Marks:

Mark: INFORMEDESIGN AND DESIGN

Registration No: 2832861; Serial number: 76/451055; Class: 016

Mark: INFORMEDESIGN AND DESIGN

Registration No: 2832869; Serial Number: 76/453594; Class: 041

Mark: WHERE RESEARCH INFORMS DESIGN

Registration No: 2837078; Serial Number: 76/451056; Class: 016

Mark: WHERE RESEARCH INFORMS DESIGN

Registration No: 2863382; Serial Number: 76/451057; Class: 041

List of Works:

InformeDesign, USCO Reg. No. TX 006175797, published Jan. 10, 2005

InformeDesign (CD-ROM), USCO Reg. No. TX0005876784, published Dec. 10, 2002

