

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LINK ANALYTICS, L.L.C.		02/20/2014	LIMITED LIABILITY COMPANY: GEORGIA
RECEIVING PARTY DATA			
Name:	KPMG LLP		
Street Address:	345 Park Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10154		
Entity Type:	LIMITED LIABILITY PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4354122	LINK ANALYTICS	
Registration Number:	4349432	ANSWERS FROM BIG DATA	
CORRESPONDENCE DATA			
Fax Number:	2127686800		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	2127686700		
Email:	patrick.boisson@dentons.com		
Correspondent Name:	Monica B. Richman / Dentons US LLP		
Address Line 1:	P.O. Box 061080		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	21604804-0086-9MR-PB6		
NAME OF SUBMITTER:	Monica B. Richman		
Signature:	/monica b richman/		

OP \$65.00 4354122

Date:

02/28/2014

Total Attachments: 2

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TRADEMARK ASSIGNMENT

This Assignment Agreement ("Assignment") with an effective date of February 20, 2014 is by and between Link Analytics, L.L.C., a limited liability company of Georgia, with a place of business at 17430 College Parkway, Livonia, Michigan 48152 ("Assignor"), and KPMG LLP a limited liability partnership of Delaware, with a place of business at 345 Park Avenue, New York, New York 10154 ("Assignee").

WHEREAS, Assignor is the owner of certain trademarks identified in Exhibit A (the "Trademarks");

WHEREAS, Assignor desires to transfer all rights, title and interest in and to the Trademarks to Assignee;

WHEREAS, Assignee desires to acquire all of Assignor's rights, title and interest in and to the Trademarks;

NOW, THEREFORE, in consideration of the foregoing, Assignor does hereby irrevocably sell, assign, grant and transfer to Assignee, its entire worldwide right, title and interest in and to the Trademarks, including all common law rights, and any domestic and international trademark registrations, along with the goodwill of the business symbolized by the Trademarks, the same to be held and enjoyed by Assignee for its own use and enjoyment and the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made, as assignee of its entire right, title and interest therein, and the right to sue, counterclaim, and recover for past, present and future infringement of the rights assigned or to be assigned under this Assignment.

Assignor hereby authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any other country empowered to issue trademarks, to record this Assignment, and to issue or transfer all said trademark registrations to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

IN WITNESS WHEREOF, this Assignment has been executed by the parties on the date(s) written below.

ASSIGNOR:

Link Analytics, L.L.C.

By: Sean Groer

Name: Sean Groer

Title: CEO

Date: 2/20/14

ASSIGNEE:

KPMG LLP

By: Alton L. Adams

Name: Alton L. Adams

Title: Principal

Date: 2/26/2014

EXHIBIT A

TRADEMARK	REG. NO.	COUNTRY
LINK ANALYTICS	4354122	USA
ANSWERS FROM BIG DATA	4349432	USA

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