

TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
Rook Group, Inc.		03/04/2014	CORPORATION: INDIANA
<b>RECEIVING PARTY DATA</b>			
Name:	Rook Consulting, Inc.		
Street Address:	120 East Market St.		
Internal Address:	Suite 100		
City:	Indianapolis		
State/Country:	INDIANA		
Postal Code:	46204		
Entity Type:	CORPORATION: INDIANA		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Registration Number:	3944057	ROOK	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	3176361507		
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>		
Phone:	317-238-6248		
Email:	ipdocketing@kdlegal.com		
Correspondent Name:	Alastair J Warr		
Address Line 1:	One Indiana Square		
Address Line 2:	Suite 2800		
Address Line 4:	Indianapolis, INDIANA 46204		
ATTORNEY DOCKET NUMBER:	ROOK.00001		
NAME OF SUBMITTER:	Alastair J Warr		
Signature:	/Alastair J Warr/		

OP \$40.00 3944057

Date:

03/04/2014

Total Attachments: 2

source=TM 3944057Assignment#page1.tif

source=TM 3944057Assignment#page2.tif

**TRADEMARK ASSIGNMENT**  
**UNITED STATES REGISTRATION NO. 3,944,057**

Rook Group, an Indiana corporation, 1281 Win Hentschel Blvd., West Lafayette, Indiana 47906 (the "Assignor"), owns of U.S. Trademark Registration No. 3,944,057 for the mark ROOK AND DESIGN (the "Registration").

Rook Consulting, Inc., an Indiana corporation, 120 East Market Street, Suite 100, Indianapolis, Indiana 46204 ("Assignee") is desirous of acquiring the ROOK DESIGN and the Registration, together with the goodwill symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree:

1) Assignor does hereby assign, sell, transfer and convey to Assignee, all rights, title and interest in and to the Registration, together with the goodwill symbolized thereby, free and clear of all liens and/or encumbrances. Assignor does hereby further assign, sell, transfer and convey to Assignee any and all claims of assignor for past infringement and any and all causes of action of assignor with respect to or arising out of the mark.

2) As a material inducement for the consideration conveyed by this Assignment, Assignor represents and warrants that, from the time it filed its application for the Registration, it has maintained a bona fide intent to use the Registration in commerce in the United States of America.

3) The individual signing this Assignment for Assignor has full corporate authority under Australian law to do so on behalf of the Assignor.

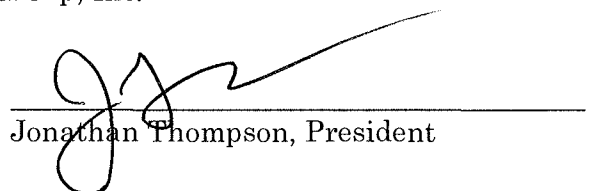
4) Assignor has not previously assigned any partial or whole interest of any kind in and to the Registration that would interfere with Assignee's right to use the Registration.

5) Assignee shall pay to Assignor ONE DOLLAR (US \$1.00) AND OTHER GOOD AND VALUABLE CONSIDERATION upon receipt of the fully executed original of this Assignment.

IN WITNESS WHEREOF, the undersigned duly authorized officer of assignor has executed this trademark assignment for an on behalf of the assignor to be effective as of December 10, 2011.

Rook Group, Inc.

By:

  
Jonathan Thompson, President

STATE OF INDIANA        )  
                                  ) SS:  
COUNTY OF MARION     )

On this 4<sup>th</sup> day of March, 2014 personally before me came Jonathan Thompson, known to me, and known to me to be the person described and who signed the annexed assignment, and, being duly sworn, acknowledged that he executed the same.

*Kathryne D. Faenzi*  
Notary Public *KATHRYNE D. FAENZI*  
*11-27-2014*

KD\_6051808\_1.DOC

