

## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ASSOCIATED MILK PRODUCERS, INC.		08/09/2013	cooperative marketing association: KANSAS
RECEIVING PARTY DATA			
Name:	BMO HARRIS BANK N.A., as Administrative Agent		
Street Address:	111 WEST MONROE		
City:	CHICAGO		
State/Country:	ILLINOIS		
Postal Code:	60603		
Entity Type:	national banking association: UNITED STATES		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Registration Number:	4139571	GENUINE BY NATURE	
Registration Number:	4139570	GENUINE BY NATURE	
Registration Number:	3594273	STATE BRAND	
Registration Number:	3355857	CHEF'S HELPER	
Registration Number:	2512252	AMPI	
Registration Number:	2665776	STATE BRAND	
Registration Number:	1890224	D-A-I-R-Y MAX	
Registration Number:	0970905		
Registration Number:	0976048	STATE BRAND	
Registration Number:	0970310	AMPI	
CORRESPONDENCE DATA			
Fax Number:	6129778650		
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent			

900282037

TRADEMARK  
 REEL: 005230 FRAME: 0576

CH \$265.00 4139571

*via US Mail.*

Phone: 612-977-8483  
Email: sbourdaux@briggs.com  
Correspondent Name: Sarina Bourdaux, Paralegal  
Address Line 1: 80 South Eighth Street  
Address Line 2: 2200 IDS Center  
Address Line 4: Minneapolis, MINNESOTA 55402

ATTORNEY DOCKET NUMBER:

36330.147

NAME OF SUBMITTER:

John R. Brennan, Esq.

Signature:

/JOHN R. BRENNAN, ESQ./

Date:

03/05/2014

Total Attachments: 3

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**NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS**

Dated: August 9, 2013

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of August 9, 2013 (as the same may hereafter be amended, modified, extended or restated from time to time, the "Security Agreement") from ASSOCIATED MILK PRODUCERS, INC., a Kansas cooperative marketing association ("Grantor") in favor of BMO HARRIS BANK N.A., in its capacity as contractual representative for itself and certain other financial institutions ("Administrative Agent"), Grantor has granted to Administrative Agent, for the benefit of itself and said other financial institutions, a continuing security interest in and continuing lien upon, among other things, the trademarks shown below:

MARK	SERIAL NO.	REGISTRATION NO.	REGISTRATION DATE
GENUINE BY NATURE	77964455	4139571	5/8/2012
GENUINE BY NATURE	77964452	4139570	5/8/2012
STATE BRAND	77510875	3594273	3/24/2009
CHEF'S HELPER	77150399	3355857	12/18/2007
AMPI	76116261	2512252	11/27/2001
STATE BRAND	76291601	2665776	12/24/2002
D-A-I-R-Y MAX	74382737	1890224	4/18/1995
M (DESIGN ONLY)	72447539	0970905	10/16/1973
STATE BRAND	72447538	0976048	1/1/1974
AMPI	72447537	0970310	10/9/1973

[REMAINDER OF PAGE INTENTIONALLY LEFT BLANK; SIGNATURE PAGE FOLLOWS]

Grantor and Administrative Agent hereby acknowledge and agree that the security interest in the foregoing trademarks (i) may only be terminated in accordance with the terms of the Security Agreement, and (ii) is not to be construed as an assignment of any trademark.

Very truly yours,

ASSOCIATED MILK PRODUCERS, INC.,  
a Kansas cooperative marketing association

By: Patricia B. Holt  
Name: Patricia B. Holt  
Title: VP Finance

Acknowledged and accepted  
as of the date first written above:

BMO HARRIS BANK N.A.,  
as Administrative Agent

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

[SIGNATURE PAGE TO NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS]

Grantor and Administrative Agent hereby acknowledge and agree that the security interest in the foregoing trademarks (i) may only be terminated in accordance with the terms of the Security Agreement, and (ii) is not to be construed as an assignment of any trademark.


Very truly yours,

ASSOCIATED MILK PRODUCERS, INC.,  
a Kansas cooperative marketing association

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Acknowledged and accepted  
as of the date first written above:

BMO HARRIS BANK N.A.,  
as Administrative Agent

By:  \_\_\_\_\_  
Name: Kimberly Plak  
Title: Vice President

[SIGNATURE PAGE TO NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS]