

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Central Hitch & Equipment, Inc.		02/28/2014	CORPORATION: LOUISIANA
RECEIVING PARTY DATA			
Name:	Pro Pull, L.L.C.		
Street Address:	10130 Pecue Lane		
City:	Baton Rouge		
State/Country:	LOUISIANA		
Postal Code:	70810-3505		
Entity Type:	LIMITED LIABILITY COMPANY: LOUISIANA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85300620	PRO PULL	
CORRESPONDENCE DATA			
Fax Number:	2253292489		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(225) 929-7033		
Email:	dwoolridge@roedelparsons.com		
Correspondent Name:	David A. Woolridge, Jr.		
Address Line 1:	8440 Jefferson Highway, Suite 301		
Address Line 4:	Baton Rouge, LOUISIANA 70809-7654		
NAME OF SUBMITTER:	David A. Woolridge, Jr.		
Signature:	/David A. Woolridge, Jr./		
Date:	03/05/2014		
Total Attachments: 1 source=2014-02 Assignment of Trademark Agreement#page1.tif			

OP \$40.00 85300620

ASSIGNMENT OF TRADEMARK AGREEMENT

THIS ASSIGNMENT OF TRADEMARK AGREEMENT, made as of February _____, 2014, is entered into by and between **CENTRAL HITCH & EQUIPMENT, INC.** (hereinafter referred to as "Assignor") and **PRO PULL, L.L.C.** (hereinafter referred to as "Assignee") and agreed to be effective February 28, 2014.

In consideration of good and valuable consideration set forth in that certain Sale of Assets Agreement dated even date herewith by and between Assignor and Assignee, Assignor, for itself and its successors and assigns, does hereby convey, assign and transfer unto Assignee, its successors and assigns, all Assignor's right, title, and interest in and to the following:

The federal tradename registered with the United States Patent and Trademark Office as "PRO PULL", Serial Number 85300620, Registration Number 4192795 (the "Mark"), together with all goodwill of the business represented and symbolized thereby.

Assignee, for itself, its successors and assigns, does hereby accept, assume, take over, and succeed to all of Assignor's right, title, and interest in and to the Mark and all terms, conditions, provisions, and covenants contained therein, on or after the date first written above.

IN WITNESS WHEREOF, this Agreement has been duly executed and delivered by the duly authorized officers of the parties hereto and shall be effective as of the date first hereinabove written.

ASSIGNOR:

**CENTRAL HITCH & EQUIPMENT,
INC.**

By: 

.....
Cedric A. Vallet, President

ASSIGNEE:

PRO PULL, L.L.C.

By: 

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Charles P. Byrne, Manager