

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM297729

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the nature ("brief") of conveyance to assign the entire interest and the goodwill, see attached document for details previously recorded on Reel 005092 Frame 0639. Assignor(s) hereby confirms the document.		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
My Life Registry LLC		08/15/2013	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Myregistry LLC		
<b>Street Address:</b>	2050 Center Avenue, Suite 100		
<b>City:</b>	Fort Lee		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	07024		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: NEW JERSEY		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3256187	ALL STORES, ONE REGISTRY	
<b>Registration Number:</b>	3256188	MYREGISTRY.COM	
<b>Registration Number:</b>	3581575	MR	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2158325767		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2155695767		
<b>Email:</b>	perry@blankrome.com		
<b>Correspondent Name:</b>	David M. Perry		
<b>Address Line 1:</b>	One Logan Square		
<b>Address Line 2:</b>	8th Floor		
<b>Address Line 4:</b>	Philadelphia, PENNSYLVANIA 19103-6998		
<b>NAME OF SUBMITTER:</b>	David M. Perry		
<b>SIGNATURE:</b>	/David M. Perry/		
<b>DATE SIGNED:</b>	03/11/2014		
<b>Total Attachments: 4</b>			

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## TRADEMARK ASSIGNMENT

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
My Life Registry LLC		08/15/2013	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Myregistry LLC		
Street Address:	2050 Center Avenue, Suite 100		
City:	Fort Lee		
State/Country:	NEW JERSEY		
Postal Code:	07024		
Entity Type:	LIMITED LIABILITY COMPANY: NEW JERSEY		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	3256187	ALL STORES, ONE REGISTRY	
Registration Number:	3256188	MYREGISTRY.COM	
Registration Number:	3581575	MR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	perry@blankrome.com		
Correspondent Name:	David M. Perry		
Address Line 1:	One Logan Square		
Address Line 2:	8th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-6998		
NAME OF SUBMITTER:	David M. Perry		
Signature:	/David M. Perry/		

OP \$90.00 3256187

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TRADEMARK  
 REEL: 005092 FRAME: 0639  
 TRADEMARK  
 REEL: 005235 FRAME: 0488

Date:

08/16/2013

Total Attachments: 2

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TRADEMARK  
REEL: 005092 FRAME: 0640  
TRADEMARK  
REEL: 005235 FRAME: 0489

ASSIGNMENT OF TRADEMARKS AND REGISTRATIONS

This Assignment is made effective on the 15 day of August, 2013, between My Life Registry LLC, a Delaware limited liability company, with an address of 2050 Center Avenue, Suite 100, Fort Lee, New Jersey 07024 ("ASSIGNOR"), and Myregistry LLC, a New Jersey limited liability company, with an address of 2050 Center Avenue, Suite 100, Fort Lee, New Jersey 07024 ("ASSIGNEE").

**WHEREAS**, ASSIGNOR has adopted the trademarks listed in Appendix A for which it owns registrations in the U.S. and Canada;

**WHEREAS**, ASSIGNEE is desirous of acquiring said trademarks and the registrations therefor;

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound hereby, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all of its right, title, and interest in and to said mark, together with the goodwill of the business symbolized by and associated with said trademarks and the registrations therefor.

**IN TESTIMONY WHEREOF**, ASSIGNOR has executed this Assignment by a duly authorized officer.

Dated: 8/15/13

MY LIFE REGISTRY LLC

By: O. Berkowitz  
Oded Berkowitz  
Chairman


Dated: 8/15/13

MYREGISTRY LLC

By: O. Berkowitz  
Oded Berkowitz  
Chairman

APPENDIX A

TRADEMARKS AND REGISTRATIONS

<u>Mark</u>	<u>Territory</u>	<u>Registration No.</u>	<u>Registration Date</u>
ALL STORES, ONE REGISTRY	U.S.	3,256,187	6/26/07
MYREGISTRY.COM	U.S.	3,256,188	6/26/07
	U.S.	3,581,575	2/24/09
MYREGISTRY.COM	Canada	TMA840327	1/16/13