

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM298465

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
WATELIN		03/18/2014	CORPORATION: FRANCE
RECEIVING PARTY DATA			
Name:	LUVANIS S.A.		
Street Address:	4 rue Dicks		
City:	Luxembourg		
State/Country:	LUXEMBOURG		
Postal Code:	L1417		
Entity Type:	CORPORATION: LUXEMBOURG		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77622989	CHARLES JAMES	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	info@luvanis.com		
Correspondent Name:	LUVANIS S.A.		
Address Line 1:	4, rue Dicks		
Address Line 4:	Luxembourg, LUXEMBOURG L1417		
ATTORNEY DOCKET NUMBER:	CHARLES JAMES		
NAME OF SUBMITTER:	Arnaud de Lummen		
SIGNATURE:	/adelummen/		
DATE SIGNED:	03/18/2014		
Total Attachments: 1			
source=Assignment Charles James#page1.tif			

OP \$40.00 77622989

TRADEMARK ASSIGNMENT

This Assignment ("Assignment") effective as of March 18, 2014, is entered into by and between, Watelin, S.C. (the "Assignor"), with offices at 21, rue Saint Guillaume, 75007 Paris, France and LUVANIS S.A. (the "Assignee"), with offices at 4, rue Dicks, L-1417 Luxembourg, Luxembourg.

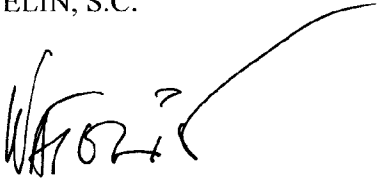
Whereas, the Assignor has agreed to assign any ownership rights that he has in the intent-to-use application for the mark "Charles James" (the "Mark") to Assignee, in consideration for [REDACTED]; and

Now, therefore, in consideration for the payment of [REDACTED], the receipt and sufficiency of which is hereby acknowledged, Assignor transfers, assigns, delivers, and contributes to Assignee, who is the successor in the Assignor's business, all of Assignor's right, title, and interest of whatever kind in and to the Mark, together with the goodwill of the ongoing business associated therewith, including any and all designs, sketches, models, samples, prototypes, papers, business plans and marketing plans, associated with and developed for the forthcoming use of the Mark in the United States of America. The rights herein transferred in the Mark include any and all of Assignor's rights in the intent-to-use application serial no. 77,622,989 for the Mark, the same to be held and enjoyed by Assignee, its successors and assigns, from and after the date hereof as fully and entirely as the same would have been held and enjoyed by Assignor had this assignment of the Mark not be made.

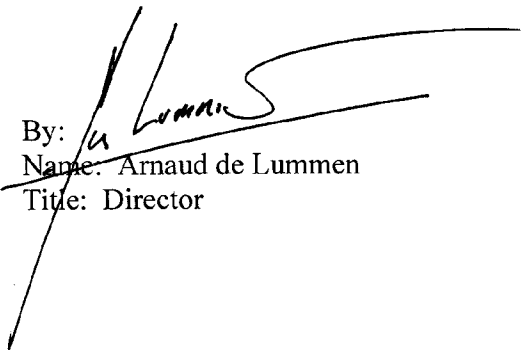
Assignor further covenants that it will execute all documents, papers, forms, authorizations and take all other actions that may be necessary for securing, completing, or vesting in Assignee full right, title, and interest in the Mark.

In witness whereof, the parties hereto have executed and delivered this Agreement on the first date above written.

WATELIN, S.C.

By: 
Name: Guy WATELIN
Title: Manager

LUVANIS S.A.

By: 
Name: Arnaud de Lummen
Title: Director