

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM299042

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Goldline International, LLC	FORMERLY Goldline International, Inc.	03/19/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Goldline, LLC		
<b>Street Address:</b>	1601 Cloverfield Blvd., 100 South Tower		
<b>City:</b>	Santa Monica		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90404		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86141818	TWO-WAY PRICE GUARANTEE PROGRAM	
<b>Serial Number:</b>	86141167	PRICE GUARANTEE PROGRAM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	720-287-2066		
<b>Email:</b>	esm@marylanderlaw.com		
<b>Correspondent Name:</b>	Elise S. Marylander		
<b>Address Line 1:</b>	6666 Gunpark Drive, Suite 201		
<b>Address Line 4:</b>	Boulder, COLORADO 80301		
<b>NAME OF SUBMITTER:</b>	Elise S. Marylander		
<b>SIGNATURE:</b>	/Elise S. Marylander/		
<b>DATE SIGNED:</b>	03/24/2014		
<b>Total Attachments: 2</b>			
source=Goldline, LLC [fka Goldline International, LLC] - filed Certificate of Amendment#page1.tif			
source=Goldline, LLC [fka Goldline International, LLC] - filed Certificate of Amendment#page2.tif			

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# Delaware

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*The First State*


I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "GOLDLINE INTERNATIONAL, LLC", CHANGING ITS NAME FROM "GOLDLINE INTERNATIONAL, LLC" TO "GOLDLINE, LLC", FILED IN THIS OFFICE ON THE NINETEENTH DAY OF MARCH, A.D. 2014, AT 3:51 O'CLOCK P.M.

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1222488

DATE: 03-19-14

TRADEMARK  
REEL: 005242 FRAME: 0823

STATE OF DELAWARE  
CERTIFICATE OF AMENDMENT

1. Name of Limited Liability Company: Goldline International, LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

The name of the Limited Liability Company formed hereby is Goldline, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 17th day of March, A.D. 2014.

By:   
Authorized Person(s)

Name: Joseph P. Ozaki  
Print or Type