

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM300300

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hendricks Investment Holdings, LLC		04/03/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Curiosity Project, LLC		
Street Address:	8484 Georgia Avenue		
Internal Address:	Suite 700		
City:	Silver Spring		
State/Country:	MARYLAND		
Postal Code:	20910		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4196934	WHERE CURIOSITY COMES TO PLAY	
CORRESPONDENCE DATA			
Fax Number:	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-857-6000		
Email:	tmdocket@arentfox.com		
Correspondent Name:	Linda T. Makings; Arent Fox LLP		
Address Line 1:	1717 K Street, NW		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036-5342		
ATTORNEY DOCKET NUMBER:	026155.00002		
NAME OF SUBMITTER:	Linda T. Makings		
SIGNATURE:	/Linda T. Makings/		
DATE SIGNED:	04/03/2014		
Total Attachments: 1			
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OP \$40.00 4196934

ASSIGNMENT

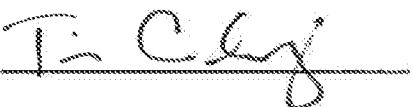
WHEREAS, Hendricks Investment Holdings, LLC, a Delaware limited liability company, having an address of 8484 Georgia Avenue, Suite 700, Silver Spring, Maryland 20910 ("Assignor"), has adopted the trademark WHERE CURIOSITY COMES TO PLAY and the mark has registered with the United States Patent and Trademark Office under Reg. No. 4196934 (hereinafter the "Mark");

WHEREAS, Curiosity Project, LLC, a Delaware limited liability company, having an address of 8484 Georgia Avenue, Suite 700, Silver Spring, Maryland 20910 ("Assignee"), desires to acquire all right, title, and interest in the Mark;

WHEREAS, the parties desire to transfer all right, title, and interest in and to the Mark, and the goodwill symbolized thereby;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns, transfers, and sets over to Assignee, all right, title, and interest in and to the Mark, together with the goodwill of the business inherent therein and the right to bring suit and recover damages for past infringement thereof, the same to be held and enjoyed by Assignee, its successors, assigns, and other legal representatives.

HENDRICKS INVESTMENT HOLDINGS, LLC

By: 
Name: Tia Cudahy
Title: Secretary
Date: 4.3.14