

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM300563

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Birthright Israel USA, Inc.		01/11/2012	non profit corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Birthright Israel North America, Inc.		
<b>Street Address:</b>	33 EAST 33RD ST		
<b>Internal Address:</b>	7TH FLOOR		
<b>City:</b>	NEW YORK		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10016		
<b>Entity Type:</b>	non profit corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3596974	BIRTHRIGHT ISRAEL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2125363901		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2125364074		
<b>Email:</b>	nytrademarks@klgates.com		
<b>Correspondent Name:</b>	Andrew L. Reibman		
<b>Address Line 1:</b>	599 Lexington Avenue		
<b>Address Line 2:</b>	K&L Gates LLP		
<b>Address Line 4:</b>	New York, NEW YORK 10022-6030		
<b>ATTORNEY DOCKET NUMBER:</b>	0816160.00001		
<b>NAME OF SUBMITTER:</b>	Alexis Crawford Douglas		
<b>SIGNATURE:</b>	/Alexis Crawford Douglas/		
<b>DATE SIGNED:</b>	04/07/2014		
<b>Total Attachments: 0</b>			

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