ETAS ID: TM300573

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1

Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT NATURE OF CONVEYANCE: ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
JDB Wines LLC		04/03/2014	LIMITED LIABILITY COMPANY: CALIFORNIA

RECEIVING PARTY DATA

Name:	Carne Humana LLC		
Street Address:	1275 Inglewood Avenue		
City:	St. Helena		
State/Country:	CALIFORNIA		
Postal Code:	94574		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4196193	CARNE HUMANA

CORRESPONDENCE DATA

3125786666 Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 312-578-6689

scott.petersen@hklaw.com Email:

Scott W. Petersen c/o Holland & Knight **Correspondent Name:**

Address Line 1: 131 South Dearborn Street

Address Line 2: 30th Floor

Address Line 4: Chicago, ILLINOIS 60603

ATTORNEY DOCKET NUMBER:	138668.00001
NAME OF SUBMITTER:	Scott W. Petersen
SIGNATURE:	/Scott W. Petersen/
DATE SIGNED:	04/07/2014

Total Attachments: 2

source=CARNE HUMANA Trademark Assignment#page1.tif source=CARNE HUMANA Trademark Assignment#page2.tif

> **TRADEMARK** REEL: 005253 FRAME: 0314

ASSIGNMENT

WHEREAS, JDB Wines LLC, a limited liability company of California, having secured a registration in the United States for the following trademark:

Trademark

Registration No.

CARNE HUMANA

4,196,193

Carne Humana LLC, limited liability company of California, 1275 Inglewood Avenue, St. Helena, California 94574, is desirous of acquiring said trademark and registration thereof, and the good will of the business associated therewith and the part of the business with which the trademark will be used.

NOW, THEREFORE, for the good and valuable consideration the receipt and sufficiency of which is hereby acknowledged and confessed, JDB Wines LLC hereby sells, assigns, transfers and sets over unto Carne Humana LLC the entire right, title and interest in and to said trademark and the registration thereof, together with the goodwill of the business in connection with which the trademark registration has been and are being used, all rights to continue said registration, all common law rights associated therewith, together with the right to bring and maintain actions based on the trademark. Assignee is the successor to the entire business of the trademark's Registrant and the successor to that part of the business with which the trademark will be used.

TRADEMARK
REEL: 005253 FRAME: 0315

IN WITNESS WHEREOF, JDB Wines LLC has caused this Assignment to be executed on this 3rd day of April, 2014. ASSIGNOR:

JDB Wines LLC

Authorized Signature

Perlk Beitler, Museger

Printed Name and Title

#661348_v12

RECORDED: 04/07/2014