

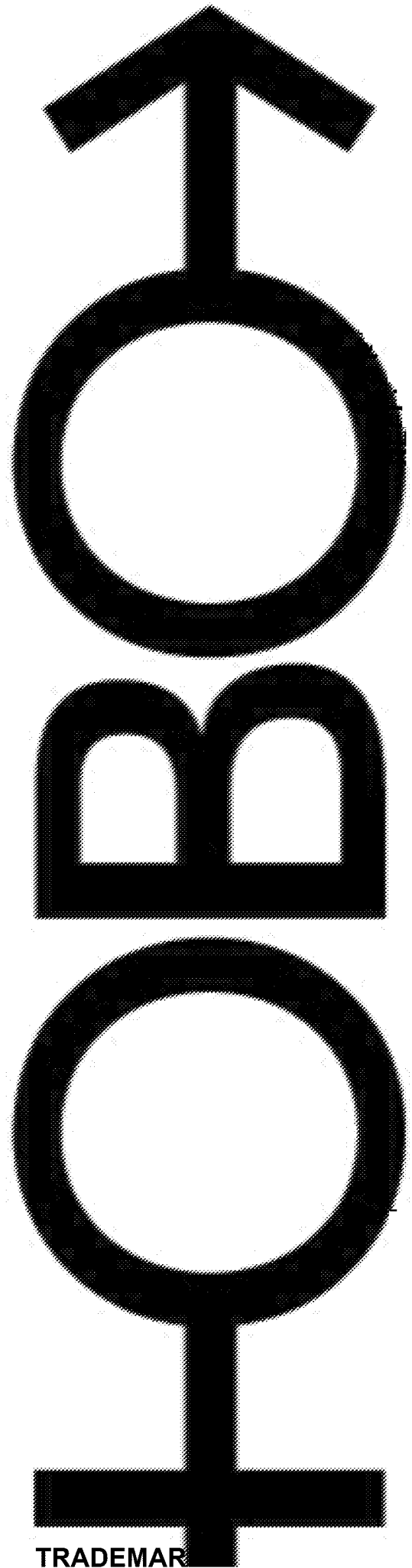
TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM300788

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
HOBO MEN & WOMEN INTERNATIONAL, LLC		08/20/2010	LIMITED LIABILITY COMPANY:
RECEIVING PARTY DATA			
Name:	Genuine HoBo Bodi-Sense International, LLc		
Doing Business As:	Genuine HoBo Bodi-Sense International, LLc		
Street Address:	12439 Magnolia Blvd. Suite 120		
Internal Address:	Suite 120		
City:	Valley Village		
State/Country:	CALIFORNIA		
Postal Code:	91607		
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3592010	HOBO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-936-8964		
Email:	genhoborganics@gmail.com		
Correspondent Name:	AYANA CAHRR		
Address Line 1:	12439 Magnolia Blvd. Suite 120		
Address Line 2:	Suite 120		
Address Line 4:	Valley Village, CALIFORNIA 91607		
NAME OF SUBMITTER:	Ayana Cahrr		
SIGNATURE:	/Ayana Cahrr/		
DATE SIGNED:	04/09/2014		
Total Attachments: 1			
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OP \$40.00 3592010



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