# CH \$65.00 42976

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM300840

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Virtrue, Inc.		03/27/2014	CORPORATION: DELAWARE

# **RECEIVING PARTY DATA**

Name:	Virtru Corporation
Street Address:	4989 Glenbrook Road NW
City:	Washington D.C.
State/Country:	DISTRICT OF COLUMBIA
Postal Code:	20016
Entity Type:	CORPORATION: DELAWARE

# **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	4297606	VIRTRUE
Registration Number:	4375636	

# **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

**Email:** bkemp@mofo.com

Correspondent Name: Lynn Humphreys / Morrison & Foerster LLP

Address Line 1: 425 Market Street

Address Line 4: San Francisco, CALIFORNIA 94105-2482

ATTORNEY DOCKET NUMBER:	17791-6000000
NAME OF SUBMITTER:	Lynn Humphreys
SIGNATURE:	/Lynn Humphreys/
DATE SIGNED:	04/09/2014

**Total Attachments: 2** 

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TRADEMARK REEL: 005256 FRAME: 0768

# In the United States Patent and Trademark Office

# Assignment

WHEREAS, Virtrue, Inc., a Delaware corporation, with offices at 855 Folsom Street, No. 542, San Francisco, California 94107 ("ASSIGNOR") owns certain trademarks and/or service marks, and applications and/or registrations for such marks, as listed in Exhibit A attached hereto and incorporated herein by this reference ("MARKS"); and

WHEREAS, Virtra Corporation, a Delaware corporation, with offices at 4989 Glenbrook Road NW, Washington, D.C. 20016 ("ASSIGNEE"), desires to acquire all of the right, title and interest of ASSIGNOR in, to and under the MARKS, together with the goodwill of the business symbolized by the MARKS;

WHEREAS, ASSIGNOR and ASSIGNEE have entered into a certain Settlement Agreement dated 03 / 27 / 2014, assigning, among other things, all right, title and interest in and to the MARKS and in and to the registrations and/or applications for same from ASSIGNOR to ASSIGNEE;

Now, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt and sufficiency of which hereby is acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE its entire right, title and interest in and to the MARKS, and to the applications and/or registrations for the MARKS, together with the goodwill of the business symbolized by the MARKS and the portion of the business of the ASSIGNOR to which the MARKS pertain, including the right to sue and recover for any past infringement thereof.

IN WITNESS WHEREOF, ASSIGNOR has caused this Assignment to be duly executed by an authorized officer on this \_27\_ day of \_March\_\_\_\_\_, 2014.

		••
By:		çç
Name:	Adam Spector	•••
Title:	Chief Executive Officer	çç

TRADEMARK
REEL: 005256 FRAME: 0769

# Exhibit A

VIRTRUE – U.S. Registration 4297606 V Design – U.S. Registration 4375636

TRADEMARK REEL: 005256 FRAME: 0770

**RECORDED: 04/09/2014**