

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM300909

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Socal Lowcal Inc		02/19/2014	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Ultimate Superfoods, Inc.		
<b>Street Address:</b>	5449 Endeavour Court		
<b>City:</b>	Moorpark		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	93021		
<b>Entity Type:</b>	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4285542	BARE MIXERS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	800 924 43		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	800 358 8100		
<b>Email:</b>	trademarks@krettek.com		
<b>Correspondent Name:</b>	Ultimate Superfoods, Inc.		
<b>Address Line 1:</b>	5449 Endeavour Court		
<b>Address Line 4:</b>	Moorpark, CALIFORNIA 93021		
<b>NAME OF SUBMITTER:</b>	Sean Cassar		
<b>SIGNATURE:</b>	/Sean Cassar/		
<b>DATE SIGNED:</b>	04/09/2014		
<b>Total Attachments: 1</b>			
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OP \$40.00 4285542

ASSIGNMENT OF TRADEMARK

Whereas SoCal LowCal, Inc., a California corporation, and located at 3875 Kendall Street, San Diego, CA 92109, has adopted, used and is using the following identified trademark filed in the United States Patent and Trademark Office, particulars of which are as follows:

Registration Number: 4,285,542
Mark: BARE MIXERS
Registration Date: February 5, 2013

Whereas, Ultimate Superfoods, Inc., a corporation duly organized under the laws of the State of California, and located at 5455 Endeavour Court, Moorpark, CA 93021, is desirous of acquiring the rights to said mark.

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said SoCal LowCal, Inc. (Assignor), does hereby assign unto said Ultimate Superfoods, Inc. (Assignee), all rights, title and interest in and to the said trademark, together with the good will of the business symbolized by the mark, and registration thereof on this date.

Natalie Susi for and on behalf of SoCal LowCal, Inc. states that he/she is properly authorized and has the authority to execute this assignment and that all statements made herein of his/her own knowledge are true and that all statements made on information and belief are believed to be true and is duly warned that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the registration.

SOCAL LOWCAL, INC.

19
2/18/14
Date

By: [Handwritten Signature]

STATE OF CALIFORNIA COUNTY OF San Diego
Subscribed and sworn to (or affirmed) before me on this
19 day of Feb, 2014 by Natalie Susi
proved to me on the basis of satisfactory evidence to be the person(s)
who appeared before me. [Handwritten Signature]
NOTARY PUBLIC

