

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM301087

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Think Finance, Inc.		04/03/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Elevate Credit Service, LLC		
<b>Street Address:</b>	4150 International Plaza, Suite 400		
<b>City:</b>	Fort Worth		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	76109		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85511889	IT PAYS TO BE SOCIAL	
<b>Registration Number:</b>	4132492	BANKING FOR THE REST OF US	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4159891663		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(415)391-4800		
<b>Email:</b>	tm@cpdb.com		
<b>Correspondent Name:</b>	Coblentz, Patch, Duffy & Bass LLP		
<b>Address Line 1:</b>	One Ferry Building, Suite 200		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94111		
<b>NAME OF SUBMITTER:</b>	Karen S. Frank		
<b>SIGNATURE:</b>	/ksf/		
<b>DATE SIGNED:</b>	04/10/2014		
<b>Total Attachments: 2</b>			
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source=Signature - TM Assignment between Think Finance and Elevate Credit Service#page2.tif			

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TRADEMARK ASSIGNMENT

3 THIS TRADEMARK ASSIGNMENT (this "Assignment") is entered into as of April 3, 2014, by and between Think Finance, Inc., a Delaware corporation ("Assignor"), and Elevate Credit Service, LLC, a limited liability company of Delaware, with an address of 4150 International Plaza, Suite 400, Fort Worth, Texas 76109 ("Assignee").

WHEREAS, Assignor is the owner of the trademarks (the "Trademarks"), the trademark applications (the "Applications") and the trademark registrations (the "Registrations") listed in the attached Schedule A ; and

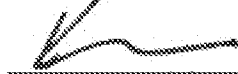
WHEREAS Assignor wishes to assign the Trademarks, Applications, the Registrations, the business with which the Trademarks are associated (the "Business") and the goodwill represented by the Trademarks (the "Goodwill"), to Assignee and Assignee is desirous of acquiring such Trademarks, Applications, Registrations, Business and Goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest Assignor holds in and to the Trademarks, including all rights under common law, together with the Business and the Goodwill; and the Applications and Registrations, including any renewals and extensions of the registrations now or hereafter in effect; and the right to recover damages and profits for past, present or future infringement or other unauthorized use thereof.

This Assignment shall be binding upon the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

IN WITNESS WHEREOF, Assignor has entered into this Assignment as of the date first written above.

ASSIGNOR:  
THINK FINANCE, INC.



\_\_\_\_\_  
Signature

Kenneth E. Ross, CEO  
Print Name and Title

SCHEDULE A

**U.S. Trademark Application and Registration**

Trademark	U.S. Application #	Filing Date
IT PAYS TO BE SOCIAL	85/511,889	1/9/12
Trademark	U.S. Registration #	Registration Date
BANKING FOR THE REST OF US	4,132,492	4/24/12

**Foreign Trademark Applications and Registrations**

Trademark	County	Application #	Application Date
SUNNY and Design	European Union	011931086	6/25/12
SUNNY and Design	European Union	011931111	6/25/12
Trademark	County	Registration #	Registration Date
BANKING FOR THE REST OF US	European Union	9542127	5/18/11
PAYDAY LOAN PALACE and Design	European Union	011825866	9/30/13
QUID.CO.UK	European Union	10696524	8/07/12
QUID.CO.UK Logo	European Union	10696532	8/03/12
SUNNY	European Union	011505799	6/06/13
SUNNY FLEXIPAY and Design	European Union	011948957	11/29/13
SUNNY GOOD TODAY BETTER TOMORROW and Design	European Union	011930931	11/20/13
SUNNY NO FEE GUARANTEE and Design	European Union	011948999	11/29/13
SUNNY RATES and Design	European Union	011949005	11/29/13
SUNNY TIPS and Design	European Union	012085702	1/09/14
THINK FINANCE Logo	European Union	10772631	8/10/12
QUID.CO.UK Logo	United Kingdom	2613091	3/05/12
SUNNY.CO.UK	United Kingdom	011505815	6/08/13
THINK FINANCE Logo	United Kingdom	2618234	3/30/12