

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM301122

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THRIVE 365 LLC		02/26/2014	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	MONDELEZ THRIVE INVESTMENT LLC		
Street Address:	3 Parkway North Blvd., Suite 300		
City:	Deerfield		
State/Country:	ILLINOIS		
Postal Code:	60015		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	77773514	THRIVE365	
Serial Number:	86017114	THRIVE 365	
Serial Number:	77773497	THRIVE365	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	847-943-4656		
Email:	trademark@mdlz.com		
Correspondent Name:	Mary A. Carragher		
Address Line 1:	3 Parkway North Blvd., Suite 300		
Address Line 4:	Deerfield, ILLINOIS 60015		
ATTORNEY DOCKET NUMBER:	THRIVE365		
NAME OF SUBMITTER:	Lynn Eichelberger		
SIGNATURE:	/Lynn Eichelberger/		
DATE SIGNED:	04/11/2014		
Total Attachments: 2			
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source=Evidence of Name Change from Thrive 365 LLC to Mondelez Thrive Investment LLC#page2.tif			

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "THRIVE 365 LLC", CHANGING ITS NAME FROM "THRIVE 365 LLC" TO "MONDELEZ THRIVE INVESTMENT LLC", FILED IN THIS OFFICE ON THE TWENTY-SIXTH DAY OF FEBRUARY, A.D. 2014, AT 9:34 O'CLOCK A.M.

5235074 8100

140240903




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 1162692

DATE: 02-26-14

You may verify this certificate online
at corp.delaware.gov/authver.shtml

TRADEMARK
REEL: 005258 FRAME: 0434

CERTIFICATE OF AMENDMENT
TO
CERTIFICATE OF FORMATION
OF
THRIVE 365 LLC

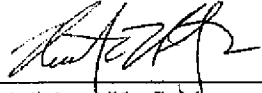
Pursuant to Section 18-202 of the
Delaware Limited Liability Company Act

1. The name of the limited liability company is Thrive 365 LLC (the "Company").
2. The Certificate of Formation of the Company is hereby amended to change the name of the Company to Mondelēz Thrive Investment LLC.
3. Accordingly, Article 1 of the Certificate of Formation shall, as amended, read as follows:

"1. The name of the limited liability company is Mondelēz Thrive Investment LLC."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment this 26 day of February, 2014.

THRIVE 365 LLC

By: 
Name: Michael Hatfield
Title: Authorized Person

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