

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM301272

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PZ Cussons Beauty LLP		04/02/2014	LIMITED LIABILITY PARTNERSHIP: UNITED KINGDOM
RECEIVING PARTY DATA			
Name:	Michelle Feeney		
Street Address:	Bay Tree Cottage, 8A Melina Place		
City:	St. John's Wood, London		
State/Country:	UNITED KINGDOM		
Postal Code:	NW8 9SA		
Entity Type:	INDIVIDUAL: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4287581	FLORAL STREET	
CORRESPONDENCE DATA			
Fax Number:	2023448300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-344-4019		
Email:	mbharrison@venable.com		
Correspondent Name:	Mark Harrison		
Address Line 1:	575 7th Street, N.W.		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20004		
ATTORNEY DOCKET NUMBER:	47479-307287		
DOMESTIC REPRESENTATIVE			
Name:	Mark Harrison		
Address Line 1:	P.O. Box 34385		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20043-9998		
NAME OF SUBMITTER:	Mark Harrison		
SIGNATURE:	/Mark Harrison/		
DATE SIGNED:	04/14/2014		

TRADEMARK

Total Attachments: 1

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UNITED STATES OF AMERICA

WHEREAS PZ Cussons Beauty LLP of 14 Upper St. Martin's Lane, Covent Garden, London WC2H 9FB, England has adopted and used in its business the following trade marks which are registered in United States of America:

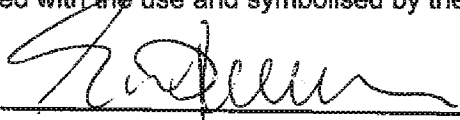
Number	Trade Mark
4287581	FLORAL STREET [WORDS]

AND WHEREAS Michelle Feeney of Bay Tree Cottage, 8A Melina Place St.John's Wood London, NW8 9SA, England is desirous of acquiring the said trade marks.

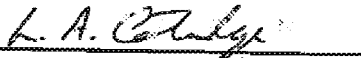
NOW THEREFORE TO ALL WHOM IT MAY CONCERN

Be it known that for and in consideration of the sum of \$1.00 (one dollar) and other good and valuable consideration to it in hand paid the receipt of which is hereby acknowledged said [DD] by these presents does sell assign and transfer unto the said [AA] the entire right title and interest in and to the said trade marks as set out above together with the goodwill of the business in United States of America connected with the use and symbolised by the marks.

SIGNED for and on behalf of)
PZ Cussons Beauty LLP
in the presence of:)



SIMON PLANT
MEMBER



LOUISE CARTRIDGE