

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM301686

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ermis Labs, LLC		04/14/2014	CORPORATION: MARYLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	International Commercial Television Inc.		
<b>Street Address:</b>	489 Devon Park Dr.		
<b>Internal Address:</b>	Suite 315		
<b>City:</b>	Wayne		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	19087		
<b>Entity Type:</b>	CORPORATION: NEVADA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3946465	CORAL ACTIVES	
<b>Registration Number:</b>	4196172	CORALACTIVES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	9194199354		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	919-419-9350		
<b>Email:</b>	hip@hultquistip.com		
<b>Correspondent Name:</b>	Steven J. Hultquist		
<b>Address Line 1:</b>	P.O. Box 14329		
<b>Address Line 4:</b>	Research Triangle PK, NORTH CAROLINA 27709		
<b>ATTORNEY DOCKET NUMBER:</b>	4441-100		
<b>NAME OF SUBMITTER:</b>	Steven J. Hultquist		
<b>SIGNATURE:</b>	/Steven J. Hultquist/		
<b>DATE SIGNED:</b>	04/16/2014		
<b>Total Attachments: 1</b>			
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# Trademark Assignment

Ermis Labs, LLC, a Maryland Corporation having offices at 6700 Alexander Bell Drive, Suite 200, Columbia, Maryland 21046 is the owner of all rights, title and interests in and to: (i) the trademarks CORAL ACTIVES, registered with U.S. Patent and Trademark Office April 12, 2011 (U.S. Trademark Registration 3,946,465) for cosmetic preparations (Class 3) and medicated skincare preparations (Class 5); and CoralActives, registered with U.S. Patent and Trademark Office on August 21, 2012 (U.S. Trademark Registration 4,196,172) for cosmetic preparations (Class 3) and medicated skincare preparations (Class 5); and (ii) the goodwill associated with the trademarks (such trademarks and associated goodwill hereafter being referred to aggregately as the "Trademarks").

In effectuation of the terms, provisions, mutual commitments and undertakings of a March 4, 2014 Exclusive License Agreement, as amended, entered into by it with International Commercial Television Inc., a Nevada corporation having offices at 489 Devon Park Drive, Suite 315, Wayne, Pennsylvania 19087, Ermis Labs, LLC hereby assigns the Trademarks to International Commercial Television Inc. under and subject to the terms and provisions of such March 4, 2014 Exclusive License Agreement, as amended.

Ermis Labs, LLC therefore requests the Commissioner for Trademarks of the U.S. Patent and Trademark Office to record this Assignment in the assignment records of the U.S. Patent and Trademark Office.

**Ermis Labs, LLC**

By: Brian P. McNamara

Name: Brian P. McNamara

Title: Manager Member,  
Vice President Operations

Date: April 14, 2014