

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM301981

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Bob Timberlake Collection, Inc.		04/17/2014	CORPORATION: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Bass Pro Intellectual Property, L.L.C.		
Street Address:	2500 E. Kearney Street		
City:	Springfield		
State/Country:	MISSOURI		
Postal Code:	65898		
Entity Type:	LIMITED LIABILITY COMPANY: MISSOURI		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2534363	BOB TIMBERLAKE	
Registration Number:	2605040		
CORRESPONDENCE DATA			
Fax Number:	4159831200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-983-1802		
Email:	sftrademarks@pillsburylaw.com		
Correspondent Name:	Richard L. Kirkpatrick		
Address Line 1:	P.O. Box 2824		
Address Line 2:	Calendar/Docketing Department		
Address Line 4:	San Francisco, CALIFORNIA 94126-2824		
ATTORNEY DOCKET NUMBER:	021644-0000396		
NAME OF SUBMITTER:	Richard L. Kirkpatrick		
SIGNATURE:	/Richard L. Kirkpatrick/		
DATE SIGNED:	04/18/2014		
Total Attachments: 1			
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CH \$65.00 2534363

Assignment

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, The Bob Timberlake Collection, Inc., a North Carolina corporation ("Assignor"), conveys, transfers and assigns to Bass Pro Intellectual Property, L.L.C., a Missouri limited liability company ("Assignee"), effective as of the date signed below, all right, title and interest in and to U.S. Trademark Registration Nos. 2,534,363 and 2,605,040, and all common law rights therein and the goodwill symbolized by and associated with the use of same (hereafter collectively the "Marks"), , together with all rights and causes of action accrued, accruing and to accrue under and by virtue hereof, including the right to sue and recover for past infringement and receive all damages, payments and costs and fees associated therewith.

The Bob Timberlake Collection, Inc.

By: James E. Slagle

Name: JAMES E. SLAGLE

Title: C.E.O. / PRESIDENT

Date: 4-17-04