

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM302212

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hoya Corporation		03/26/2014	CORPORATION: JAPAN
RECEIVING PARTY DATA			
Name:	PENTAX of America, Inc.		
Street Address:	3 Paragon Drive		
City:	Montvale		
State/Country:	NEW JERSEY		
Postal Code:	07645		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3403063	KAYPENTAX	
Registration Number:	3403064	KAYPENTAX	
CORRESPONDENCE DATA			
Fax Number:	2062240779		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	efiling@cojk.com		
Correspondent Name:	Christensen O'Connor Johnson Kindness		
Address Line 1:	1201 Third Avenue, Suite 3600		
Address Line 4:	Seattle, WASHINGTON 98101		
ATTORNEY DOCKET NUMBER:	AOCL-2-32589,32650		
NAME OF SUBMITTER:	Stephanie A. Harvey		
SIGNATURE:	/Stephanie A. Harvey/		
DATE SIGNED:	04/21/2014		
Total Attachments: 1			
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OP \$65.00 3403063

ASSIGNMENT OF REGISTERED TRADEMARKS

WHEREAS, Hoya Corporation, a Japanese corporation, having the business address of 7-5, Nakaochiai 2-Chome, Shinjuku-Ku, Tokyo, Japan (hereinafter the "Assignor"), adopted the trademark KAYPENTAX which was registered in the United States Trademark Office as Registration No. 3403064 dated March 25, 2008; and the trademark KAYPENTAX and Design which was registered in the United States Trademark Office as Registration No. 3403063 dated March 25, 2008;

and WHEREAS, PENTAX of America, Inc., a Delaware corporation, having the business address of 3 Paragon Drive, Montvale, New Jersey 07645 (hereinafter the "Assignee"), is desirous of acquiring said marks and registrations thereof;

NOW, THEREFORE, for sufficient, good, and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby sell, assign and transfer unto Assignee its entire right and title to and interest in said trademarks and said registrations, together with the goodwill of the business associated with the trademarks.

Executed at Montvale, NJ (city), this 20th day of March 2014.

HOYA CORPORATION



Jack Adler
General Counsel America, Hoya Group

LAW OFFICES OF
CHRISTENSEN O'CONNOR JOHNSON KINDNESS^{PC}
1420 Fifth Avenue
Suite 2800
Seattle, Washington 98101
206.682.8100

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RECORDED: 04/21/2014

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