

Form PTO-1594 (Rev. 12-11)
OMB Collection 0651-0027 (exp. 04/30/2015)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Mountain Pure LLC an Arkansas limited liability company

- Individual(s)
- Partnership
- Corporation- State: _____
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) 04/15/2014

- Assignment
- Security Agreement
- Other corrective assignment
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: Mountain Pure TX LLC, a Texas LLC

Street Address: 777 Willow Creek Parkway

City: Palestine

State: Texas

Country: US Zip: 75801

- Individual(s) Citizenship _____
- Association Citizenship _____
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s) Text

86/123,867

B. Trademark Registration No.(s)

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

classes 29 & 30

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Mountain Pure TX LLC, a Texas LLC

Internal Address: _____

Street Address: 777 Willow Creek Parkway

City: Palestine

State: TX Zip: _____

Phone Number: 75801

Docket Number: _____

Email Address: joe.calhoun@hulseyiiplaw.com

6. Total number of applications and registrations involved:

1

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$40 - paid

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature: /jdc3/

04/22/2014

Signature

Date

Joe D. Calhoun (attorney of record)

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22304-1450

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SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Mountain Pure, LLC		04/15/2014	LIMITED LIABILITY COMPANY, ARKANSAS
RECEIVING PARTY DATA			
Name:	Mountain Pure, LLC		
Street Address:	777 Willow Creek Parkway		
City:	Palestine		
State/Country:	TEXAS		
Postal Code:	75801		
Entity Type:	LIMITED LIABILITY COMPANY, TEXAS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86123867	SERIES 7 HEALTH	
CORRESPONDENCE DATA			
Fax Number:	5018011193		
Phone:	501-374-1700		
Email:	Joe.Calhoun@hulseyiipaw.com		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Correspondent Name:	Joe D. Calhoun		
Address Line 1:	P.O. Box 251504		
Address Line 4:	Little Rock, ARKANSAS 72225		

JSPTO. ETAS. Receipt

<http://etas.uspto.gov/com/receipt.jsp?iname=JWSSOHR9TU79-64956>

NAME OF SUBMITTER:	Joe D. Calhoun
Signature:	/jdc3/
Date:	04/16/2014
Total Attachments: 1 source=2014-04-15,AssignmentOfTrademark#page1.tif	
RECEIPT INFORMATION	
ETAS ID:	TM301663
Receipt Date:	04/16/2014
Fee Amount:	\$40

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ASSIGNMENT OF TRADEMARK

In consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Mountain Pure LLC, an Arkansas limited liability company, the undersigned ("Assignor") hereby sells, assigns, transfers and conveys to Mountain Pure TX LLC, a Texas limited liability company, and to its successors, assigns and legal representatives (collectively, "Assignee"), all of Assignor's right, title and interest in and to the trademark SERIES 7 HEALTH ("Trademark"), U.S. Trademark Registration Application No. 86/123,867, filed on 20 November 2013, in the United States, together with:

(1) the goodwill of the business in which the Trademark is used, or with that part of the goodwill of the business connected with the use of and symbolized by the Trademark;

(2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Trademark, including without limitation, damages, and payments for past or future infringements and misappropriations of the Trademark;

(3) all rights to sue for past, present and future infringements or misappropriations of the Trademark; and

(4) the product(s), label(s), formula(s), and promotional material(s) upon which the Trademark is used.

Mountain Pure LLC, an Arkansas limited liability company

John Stacks
By John Stacks, Managing Member 4-15-14
date

ACKNOWLEDGMENT

COUNTY OF Saline)
STATE OF ARKANSAS)

On this the 15th day of April, 2014, before me, Catherine Kendall, the undersigned notary, personally appeared John M. Stacks, and being authorized to do so, executed the foregoing instrument for the purposes therein contained, by signing his/her name.

In witness whereof I hereunto set my hand and official seal.

Notary Public

Catherine Kendall

My Commission Expires:
6-20-2021
[SEAL]



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